

COURSE DESCRIPTIONS

COM 1000-001, 002, 003, 004 Survey of Communication Studies

Process of communication; range of perspectives from which communication can be studied (from classical rhetoric to contemporary theory); the functions communication serves; and the forms of communication such as interpersonal, small group, organizational, public address and mass media.

Times: MWF 9:30-10:20; 10:30-11:20am; MW 1:30-2:45pm

TR 10:00-11:15am

Instructors: Arnold, Moore

This course is a prerequisite needed to declare COM major.

COM 1100-001, 002,003,004,005, 100 Public Speaking

Principles of communication related to speech composition and delivery; finding, analyzing, organizing and presenting material in ways appropriate to and effective with listeners. In this course students will gain an understanding of the rhetorical processes associated with public communication and will develop the skills necessary to present ideas to culturally-diverse audiences that will make a difference in their communities, careers, and personal lives.

Times: MWF 9:30-10:20am; 10:30-11:20am; MW 1:30-2:45pm ; 3:00-4:15pm; M 6:10-8:50pm; TR 11:30am-12:45pm

Instructors: Arnold, Berens, Weaver

This course is a prerequisite needed to declare COM major.

COM 1101-001, 002,003,004 Business & Professional Communication

The goal of this course is to prepare students to understand and develop useful communication strategies and skills to establish and maintain productive relationships in a variety of business and professional settings. This is a hybrid course that combines traditional public speaking, small group and organizational communication and is not intended for Communication department majors.

Times: MWF 11:30am-12:20pm; 12:30-1:20; TR 11:30am-12:45pm ; 1:00-2:15pm

Instructors: Berens, Weaver

COM 1200-001,002 ,003 Introduction to Communication Research

This course is designed to introduce students to the basics of research in Communication. Course topics include the basics of scholarly Communication research, introduction to the philosophy of scientific inquiry, the logic of research design, and the chief quantitative and qualitative methods used in Communication research. Research exemplars may be organized around a central topic such as gender or identity.

Time: MWF 11:30am-12:20pm; TR 10:00-11:15am; 11:30am-12:45pm

Instructors: Khan; Wieland; Woodard

Fulfills A&S Research requirement.

Requirements Filled: Writing Intensive

COM 1300-001,002, 003 Film Analysis

This course focuses on the analysis of contemporary and historically important films, employing a variety of analytical models. Anyone who is a film buff or wants to learn about how films are constructed would benefit, as would students interested in polishing their writing skills and/or learning about the sociological impact of the cinema. The course promotes the development of visual analysis skills and an awareness of the cultural, economic and social forces of the period in which the film was made.

Time: M 9:30-1200 noon; T 1:30-3:55pm; R 9:30-12 noon

Instructor: Chour; Coonfield; Lewis

Requirements Filled: Fine Arts

COM 2200 Theories of Rhetoric

This course is an introduction to one of the most important traditions in the field of communication: rhetoric. While the term is frequently used in a negative sense by politicians and journalists (“My opponent offers not facts, but mere rhetoric!”), throughout the course of this semester we will explore a more thoughtful, positive approach - rhetoric as the creation and recreation of community. We will examine both the theory and history of rhetoric and apply this background to the study of political issues, speeches, media images, popular culture, historical artifacts, artistic works (art, film, music), advertising, and profit/nonprofit organizations. Course is recommended for anyone interested in the above issues, as well as those studying persuasion, public address, journalism, politics, artistic performance, law, mass media, advertising, or public relations.

Time: MW 3:00-4:15pm

Instructor: Khan

Requirements Filled: Writing Enriched

COM 2240-001 Theories of Performance Studies

A foundational course in performance studies, this course introduces students to the rhetorical and aesthetic elements of solo and group performance. The course explores key areas within performance studies: performing literature, performance art, performance for social change, folklore and oral traditions, performance ethnography, and performance in everyday life. Emphasis on performance theory and criticism, original performance work, and attendance at performances in the Philadelphia area.

Time: TR 11:30am-12:45pm

Instructor: Rose

Requirements Filled: Fine Arts, W/E

COM 2300-001, 002 Theories of Mass Communication

Traces the evolution and structure of core theoretical approaches to understanding mass communication phenomena. Both behavioral and critical approaches and their related research traditions are explored.

Time: TR 10:00-11:15am; 1:00-2:15pm

Instructor: Shyles, Xu

Requirements Filled: Writing Enriched

COM 2340-001 Theories of Visual Communication & Culture

This course introduces students to major theoretical approaches to the study of images as communicative phenomena. Students explore the philosophical and strategic implications of these approaches for the analysis and production of visual messages in a variety of media and contexts.

Time: MW 4:30-5:45pm

Instructor: Khan

Requirements Filled: Writing Enriched

COM 2400-001 Theories of Interpersonal Communication

Survey of concepts and theories in interpersonal communication. Focuses on dyadic interaction and relationships as created, maintained and modified through verbal and nonverbal behavior.

Time: TR 2:30-3:45pm

Instructor: Wang

Requirement Filled: Writing Enriched

COM 2440-001 Theories of Organizational Communication

Explores the social construction of human relationships in organizations, both healthy and unhealthy; examines how and why organizations develop policies and procedures that both encourage and yet constrain creativity and autonomy in employees. Examines organizations through the eyes of the researcher who wants to understand, but not control or predict, the dynamics that are unfolding. This will be accomplished through careful, critical reading and synthesizing of some of the voluminous literature on how group life is accomplished in organizations.

Time: TR 10:00-11:15am

Instructor: Wieland

Requirements Filled: Writing Enriched

COM 3202-001 Rhetoric, Identity and Conflict

How do violence and evil emerge within human communities? How can a communication (rhetorical) perspective help us address questions of social conflict? This course will explore these questions by emphasizing the role of rhetoric/discourse and the cultural use of symbols in the creation of social identity and social conflict. Readings will present a theoretical vocabulary for understanding the formation of racial, ethnic, gender, and national identity and processes of social acceptance and alienation. Students will be asked to draw on course readings to carry out an analysis of a particular instance of social conflict or violence, whether within or outside the U.S. Through completion of this assignment, students will begin to analyze the complexities of social identity and the ways the rhetorical constitution of that identity intersects with questions of conflict, violence, and evil.

Time: MW 1:30-2:45pm

Instructor: Crable

Cross Listed with Peace & Justice and Honors

Other Requirements Filled: W/E;

Prerequisites: COM 2200 or 2280 or 2340 or 2400

COM 3203-001 Communication Law & Policy

This course will attempt to cover, through lectures, discussions, exams, papers, and mock trials, areas of largely mass communication law. Sections will include basic legal terminology and the legal process, the judicial system, including the Supreme Court, First Amendment rights, issues of libel and slander, invasion of privacy, news gatherer's privileges, advertising and matters of obscenity.

Time: MW 4:30-45:45pm

Instructor: Arnold

Prerequisites: COM 2200 or 2280 or 2300

Other Requirements Filled: Writing Enriched

COM 3301-001 Introduction to Film & Video Production

This hands-on workshop will introduce students to the fundamentals of TV production. Students are expected to produce individually and in small groups, broadcast video projects combining all fundamentals learned in class – terminology, script writing, single and multi-camera operation, lighting, audio capture, computer based video editing and effects, and live studio production. The final project will prove how well each student has mastered the above components of video production..

Times: W 9:30am-12:00pm

Instructor: Wilson

Prerequisites: COM 1300 AND COM 2280 or 2300 or 2340

COM 3302-001 Advanced Film & Video Production

Visual aspects of location single camera video production, audio acquisition, lighting, post production support, video editing and digital effects and finished distribution. Each student will work as producer, director, camera operator, editor and writer to show a finished Documentary, Feature New Story or Originally Scripted Drama or Comedy. Helps students understand the world of film and video funding, production and distribution.

Time: R 9:30-12:00pm

Instructor: Wilson

Prerequisite: COM 3301

COM 3303-001 Screenwriting

The purpose of this course is to prepare you to write two short screenplays by introducing you to the building blocks of cinematic storytelling. Students are expected to develop a solid foundation in screenwriting format, three act dramatic structure, character conception and development, the difference between plot and story, and the best way to put all of this information to use in the actual writing of treatments and screenplays. Although the three act model we will use in this class is not the only, or perhaps the best, way to write screenplays, it is standard in the industry and must be mastered by beginning screenwriters. By the end of the semester you will have written two treatments for short films and two screenplays in master scenes form. Part of the goal of this course is to gain an understanding of storytelling that will be applicable to various media. Most class sessions will be a combination of lecture, film viewing, and writing exercises. You are expected to work independently and in collaboration with other students.

Time: MW 1:30-2:45pm

Instructor: O'Leary

Requirements Filled: Writing Enriched; Fine Arts

Prerequisites: COM 1300 & COM 2240 or 2280 or 2300 or 2340

COM 3307-001 Multimedia Production

This course is designed to give students an immersion on the idea of interactive media. Students will learn to use simple web-design, as well as DVD designing software. The goal of the course is to bring together the individual medias, including video, audio, still photography, performance, and writing, and explore how these media can work in the interactive electronic environment. Such topics as web-design, DVD production, audio and video DJ'ing will be explored.

Time: T 5:30-8:00pm

Instructor: Mafodda

Prerequisites: COM 3301 or COM 3305 or COM 2240 or 2280 or 2300 or 2340

COM 3341-001 Gender & Film

This course examines to the role of cinematic images in the cultural production of gender in contemporary societies. Students analyze images of gender in a variety of contemporary American films with a special emphasis on the way film structure and content rhetorically constructs masculinities and femininities and the ideological functions and implications of these constructions for audiences and culture. This analysis of specific films is grounded in course readings taken from primary sources in feminist film theory and criticism, rhetorical film theory and criticism, gender theory and media studies. Students will have the opportunity to propose and explore analytic, creative, and/or theoretical projects within the purview of the course theme. In addition to some outside viewing, this course requires either that students have taken COM 1300 or permission of instructor.

Instructor: Mackey-Kallis

Prerequisites: COM 1300 and any COM 2000 level course

Requirements Filled: Fine Arts, W/E, Div 2, Gender & Women's Studies

COM 3342-001 International Cinema

This course presents film from cultural, historical and political perspectives while introducing students to the rich and diverse forms of cinematic expression outside of the Hollywood tradition. It allows students to become more critically aware of other cultures by viewing and analyzing films from different countries with emphasis on European and Middle Eastern cinemas.

Time: R 1:30-3:55pm

Instructor: Chour

Prerequisites: COM 1300 and any COM 2000 Course

(Note: Prerequisites do not apply to Arab & Islamic Studies Minor/Concentration students)

Requirements Filled: Fine Arts; Div. 3

COM 3353-001 Media & Politics

This course focuses on the role of the mass media in political communication. While the main focus of the course is on the role of the media in shaping and influencing election campaigns, it is not limited to only electoral politics; rather, it extends to the more general way media institutions influence how power is used in negotiating relationships between individuals and collectivities. Specifically this may include analysis of the way media institutions influence labor-management relationships, lawyer-client relationships, and other asymmetric power relationships where media may play a role.

Time: TR 1:00-2:15pm

Instructor: Shyles

Prerequisites: COM 2200 or 2240 or 2280, 2300 or 2340

COM 3360-001 Introduction to Journalism

News is an integral part of our daily lives - from the "Eye-witness" reports on Channel 10 and the headlines of the New York Times through to Internet news-sites and the tawdry tabloids awaiting us at the supermarket checkout. The course aims to provide a critical understanding of this deluge of news messages and of the journalistic practices and processes that help to shape the news we consume. "Critical Perspectives" seeks to combine theoretical perspectives on the making of news with insights from the journalists who produce it. Students will analyze research material on journalism alongside articles and columns appearing in the daily and weekly press, as well as examining news-making on television and on the Internet.

Time: M 6:10-8:50pm

Instructor: Wiggins

Prerequisites: COM 2200 or 2280 or 2300 or 2340

COM 3363-001 Broadcast Journalism

Broadcast Journalism examines the techniques and ethics of newsgathering. Students will be instructed in writing for radio and television and in the editing of video for news programs. Emphasis is on the art of story telling.

Time: M 3:00-5:30pm

Instructor: Roy

Prerequisites: COM 3360

COM 3390-001 and 002 Special Topics: Social Justice Documentary

Villanova's Center for Peace and Justice Education and the Communication Department announce a course for Spring 2010. The goal of the course is to allow students to use media-making skills in the service of social justice. The first time the course ran, the resulting film, "Price of Life," was an unprecedented success, and was screened at the Constitution Center, The Westwood Crest in Los Angeles (to qualify for an Oscar run) and at the Quad Cinema in New York. The course was featured on NBC 10's show, "@ Issue," and in The Philadelphia Inquirer.

In the early part of the course, students will learn about an important issue through a series of lectures from various experts in the particular field. Simultaneously, they will learn the craft of documentary video production. Students will then go to a chosen client (a non-profit organization dedicated to a particular issue) and work in collaboration with the client to create a video that will explore and help to define the issue and reveal ways that social action can positively affect social circumstances. The end result will be the creation of a short (less than forty minutes) video. The video will be shown on Villanova's campus to generate discussion and interest concerning the issue. The video will also be submitted to appropriate film festivals. Enrollment is limited to eleven new students (and four returning students). Permission of instructors is required. A screening process will determine who gets in the course.

Meeting Tuesdays and Thursdays (1:00-3:45), and at other times for on-location shooting and editing. This course will require a major time commitment from all of the students enrolled.

Time: TR 1:00-3:45pm

Instructors for COM 3390-001: Steve McWilliams, John O'Leary and Dan Hunt

Instructor for COM 3390-002: Hezekiah Lewis

Cross listed between Communication and Peace and Justice. 6 credits

COM 3403-001 Intercultural Communication

In this course we examine the impact of culture on communication styles and practices, as well as how communication functions in a variety of intercultural contexts. Particular focus on cultural identity and cultural values and how these influence verbal and nonverbal communication. Also how different communication styles impact intercultural [mis]understanding. Defining culture broadly, we focus on intercultural interactions within the U.S. and abroad, in personal, professional, and socio-political contexts.

Time: TR 1:00-2:15pm

Instructor: Wang

Prerequisites: COM 2200 or 2240 or 2280 or 2400 or 2440

Requirements Filled: Writing Enriched; Div 1; Div 3

COM 3404-001 Communication and Conflict

This course examines how conflict can be managed most effectively in various contexts—workplace, families, friendships, romantic relationships, and others—through a critical analysis of its inherent features. Focuses on both historical traditions and contemporary perspectives in the study of conflict.

Time: MW 3:00-4:15pm

Instructor: Moore

Prerequisites: COM 2200, 2280, 2400 or 2440

Cross listed with Peace and Justice

COM 3405-001 Health Communication

The role of communication in: constructing the health beliefs of individuals, interactions between providers and patients, dyadic and team encounters promoting healthy lifestyles, strategic public health campaigns, and media health messages.

Time: TR 10:00-11:15am

Instructor: Xu

Prerequisites: COM 2200 or 2280 or 2300 or 2400 or 2440

COM 3444-001 Interviewing

The interview is, perhaps one of the most important and widely-used methods of collecting information in a variety of contexts. The interview, however, looks deceptively simple when it is well-executed. In this course you will be provided with the theories and the practice of interviewing in a variety of business and professional settings. You will gain practice in group facilitation, journalistic interviews, survey interviews, informational interviews, and employment interviews. During this course you will be engaged in exercises and experiential activities that will help you understand how communication professionals practice the craft of interviewing.

Time: MW 1:30-2:45pm

Instructor: Hall

Prereq: Com 2200 or 2240 or 2280 or 2400 or 2440

COM 3447 –001 Globalization, Work and Organizations

This course focuses on changing landscape of work and organizations within context of globalization. Draws on organizational communication theories to consider various ways of theorizing globalization and how globalizing shapes meanings of work and organizational forms and practices.

Time: TR 2:30-3:45pm

Instructor: Wieland

Prerequisites: COM 2200, 2240, 2280, 2400 or 2440

COM 3460-001,002 Public Relations

This course provides a foundation for students interested in the field of public relations. It chronicles the development of the profession from its earliest beginnings to its role in modern management. The course also attempts to bridge the gap that exists between theory and practice. It achieves this by emphasizing the fundamental management perspective of the profession and the persuasive intent of message construction while highlighting the four essential skills required for success in the industry - research, writing, planning and problem solving.

Times: MW 1:30-2:45pm; TR 10:-00-11:15am

Instructors: Flanagan

Prerequisites: COM 2200 or 2280 or 2300 or 2340 or 2400 or 2440

Requirements Filled: Writing Enriched

COM 3461-100 Advertising

This introductory course in advertising provides students with an interest in advertising, public relations, organizational communication, and marketing communication, with a thorough understanding of the advertising structure. The course provides students with detailed information concerning the core skills required of advertising executives. Areas of study include the research process in advertising, the creative platform development and execution, the strategy involved in media planning and buying and the process of evaluating advertising effectiveness. Students gain hands-on experience in developing advertising executions and campaigns for a variety of products, services, individuals and ideas.

Time: M 6:10-8:50pm

Instructor: Tamney

Prerequisites: COM 2200 or 2280 or 2300 or 2340 or 2400 or 2440

COM 3462-001,002 Public Relations Writing

This course offers students the foundation for producing a variety of written public relations materials. The structure includes an overview of the journalistic style of writing along with extensive practice in writing fundamentals. Following the work on enhancing writing skills, students will develop a variety of pieces for their portfolios. Final class products include print news releases, position papers, feature stories, media advisories, media kit, and other related assignments. The course is strongly recommended for students interested in public relations, advertising, marketing, and organizational communication.

Time: MW 3:00-4:15pm; TR 11:30-12:45pm

Instructor: Flanagan

Prerequisites: COM 3460

Requirements Filled: Writing Enriched

COM 3464-001, 002, 003 Public Relations Campaigns

This course explores a variety of case studies in the field of public relations including examples in media relations, crisis communication and planning. Following the review of cases, student groups will be created and will spend the remainder of the semester developing a professional campaign for a client. The final project is a presentation of this overall public relations plan.

Time: TR 11:30am-12:45pm; 2:30-3:45pm; 4:00-5:15pm

Instructor: Cowen

Prerequisites: COM 3462

Requirements Filled: Writing Enriched

COM 3490-102 Multicultural Leadership

Multicultural Leadership is designed to introduce students to scholarship that addresses the way in which injustice and misunderstanding appears in America, the world and at our University. It examines how social constructions (of gender, ethnicity, race, culture, social class, sexual orientation, physical or mental ability, age and national origin) serve to organize the world in ways that exclude, or include, empower or oppress. Through a **dynamic engagement** of their knowledge and understanding of **justice and equity issues**, students will **develop a dialogic perspective** and a **set of dialogic skills** as one of the means of **transforming** themselves and their community. Finally, the course will focus on practical ways students can use what they learn to become effective leaders at Villanova and beyond

Time M 6:10-8:50pm

Instructors: C.Anthony, Hall, Nance

Requirements Filled: Diversity I; Writing Enriched; Africana Studies Minor/ Concentration

Permission of Instructor Required (Dr. Terry Nance)

Cross-listed with Peace & Justice

COM 4001-001 Qualitative Research in Communication

Review of basic principles of critical inquiry in the interpretive paradigm. Reading and designing qualitative research in communication through gathering and critically analyzing literature in the field and proposing an original study. Methods include ethnography and textual analysis.

Time: TR 1:00-2:15pm

Instructor: Rose

Restricted to COM Majors

Prerequisite: COM 1200

Requirements Filled: Writing Enriched

COM 4002-001, 002 Quantitative Research in Communication

Reading and designing research in communication through gathering and critically analyzing literature in the field and introduction of the chief methods used in communication studies.

Time: TR 11:30-12:45pm; TR 10:00-11:15am

Instructor: Wang; Woodard

Prerequisite: COM 1200

Restricted to COM Majors

Requirements Filled: Writing Enriched

COM 5050-001

This section invites students to adopt the lens of rhetorical/critical analysis in the examination of media discourses. Projects that adopt a feminist perspective are particularly encouraged, however other perspectives are also possible. Group projects will either take the form of the traditional academic essay or a documentary/video essay. If students choose the second option there will still be a substantial set of written assignments to accompany the media production.

Times: MW 1:30-2:45pm

Instructor: Mackey-Kallis

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

COM 5050-002 Senior Project

This section of senior project will look at the intersection of organizations, communication and culture. Projects are encouraged that analyze an organization (or organizations) as a social context in which issues of gender, race, international culture or other issues of identity have a significant impact on communication, leadership practices, the management of conflict and/or the management of diversity. Organizations are to be thought of here in the widest sense: educational, community, corporate, healthcare, etc. The section emphasizes qualitative methods and welcomes combinations of feminist, critical, and cultural perspectives.

Time: MWF 4:30-5:45pm

Instructor: Hall

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

COM 5050-003,004 Senior Project

This section of Senior Project will explore concepts involved in health communication. Students will develop research projects grounded in models of health behavior and health promotion as used by communication scholars. Students can choose from analysis or evaluation of health promotion programs using qualitative or quantitative methods, and/or development of health promotion programs, choosing two groups (for example, gender, race or age) to compare on some variables or concepts.

Time: TR 10:00-11:15am; 11:30am-12:45pm

Instructor: Bowen

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

COM 5050-005 Senior Project

The Role of the Media in Shaping Attitudes, Beliefs & Values

This section of Senior Project invites students to investigate the nature and context of media experiences. The specific focus of these investigations will center upon the role of the media in shaping attitudes, beliefs, and/or values. Methodological approaches that afford us the opportunity to witness the potential influence of the media will be privileged. Television as the dominant medium of our culture will also be privileged; however, students are welcome to explore other channels of mass communication as their research questions so warrant.

Time: TR 2:30-3:45pm

Instructor: Woodard

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

PERSONAL PROMOTION WORKSHOP SERIES

An exciting offering from the Communication Department, this series of one-credit seminars gives students expert information and competitive advantages in many areas of self-promotion in communication. Perfect for preparing to pursue internships or professional employment, the courses are designed so they can be taken individually (one-credit each) or as a complete set (three credits).

***THESE COURSES ARE RESTRICTED TO COM MAJORS/MINORS;
PERMISSION OF DEPARTMENT CHAIRPERSON REQUIRED.***

COM 5200-100 Professional Development

Personal Promotion: Creating Powerhouse Promotional Pieces

Are you professionally prepared and impressive on paper? Learn how to build the best communication industry resume for you. Develop cover letter strategies and a customized biography. Improve your promotional tools through industry insight and peer evaluation.

Time: Friday, Jan. 22, 2010—6-9pm and Saturday, Jan. 23, 2010, 9am-4pm. Instructor: Flanagan

COM 5200-101 Professional Development

Personal Promotion: Building the “You” Brand

What is unique about you? What skills and talents do you bring a potential employer in communication? Find out through personal brand statements, goal setting professional motivation and preliminary career planning.

Time: Friday, February 5, 2010 - 6 -9 p.m., and Saturday, February 6, 2010, 9.a.m.-4 p.m. Instructor: Flanagan

COM 5200-102 Professional Development

Personal Promotion: Landing a Job and Launching a Career

How well do you (or will you) interview? Discover the best techniques to “bring it all together” and find success when searching for communication jobs and internships. Improve or build your portfolio through a comprehensive professional and peer review.

Time: Friday, March 12, 2010, 6-9 p.m. and Saturday, March 13, 2010, 9 a.m.-4.p.m. Instructor: Flanagan

Communication Major

<i>Area</i>	<i>Interpersonal</i>	<i>Journalism</i>	<i>Media Production</i>	<i>Media Studies</i>
Ths	2400	2340 (starting class of 2011; has been 2200)	2340	2300 or 2340
	2200 or 2240 or 2280 or 2440	2300 or 2200 or 2240 or 2280	2240 or 2280 or 2300 or 2400	2200 or 2280 or 2440
3000-1	1 st of 3 from IP (3401-07)	1st of 3 from: 3360, 3361, 3362, 3363	3301	1 st of 3 from : 3340, 1, 2, 3 3351, 2, 3, 4, 5
3000-2	2 nd IP	2nd from: 3360,3361, 3362, 3363	1 st of two from 3302, 3303, 5, 6, 7 or 8	2 nd from: 3340, 1, 2, 3 3351, 2, 3, 4, 5
3000-3	3 rd IP	3rd from: 3360, 3361, 3362, 3363	2 nd from 3302, 3303, 5, 6, 7 or 8	3 rd from: 3340, 1, 2, 3 3351, 2, 3, 4, 5
3000-4	One from ORG (3440-7)	3307, 3308 or 3301	ONE MEDIA STUDIES (3340,1,2, 3 or 3351, 2, 3, 4, 5)	3301
3000-5	Any 3 rd area other than IP or ORG	3353 or 3202, Or 3202 or 3203 or 3245 or 3304 or 3351 or 3444 or 3460	Third area	Third area
Internship		Internship	Internship	
AD-VANCED METH-ODS (4001) OR QUANT (4002)				
COM 5050 SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT
NOTES:				

Specialization Chart (Effective June 09)

<i>Organizational</i>	<i>Performance</i>	<i>Public Relations</i>	<i>Rhetoric</i>	<i>Design Your Own</i>
2440	2240	2300 OR 2440	2200	ANY THEORY
2400 or 2240 or 2280 or 2200	2 nd theory (2xxx)	2 nd theory (2xxx)	2240 or 2280 or 2300 or 2340	2 nd theory (2xxx)
1 st of 3 from ORG (344x)	1 st of 3 from: 3240-3246 or 3290	3460	1 st of 3 Rhet (3201-8)	3000-1
2 nd from ORG (344x)	2 nd of 3 from: 3240-3246 or 3290	3462	2 nd of 3 Rhet (3201-8)	3000-2
3 rd from ORG (344x)	3 rd of 3 from: 3240-3246 or 3290	3464	3 rd of 3 Rhet (3201-8)	3000-3
One from IP: 3401-3407	Second area	Second area	(1 st of 2 from 3240, 1, 4, or 6; 3341, 3351, 3353, 3354; 3404; 3460 or 3360	3000-4 Must be a 2 nd area
Third area	Third area	Third area	2 nd area from list	3000-5 must be a 3 rd area
		Internship		
	QUAL ONLY		QUAL ONLY	
SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT

Communication Courses Fulfilling Writing Intensive Requirement

COM 1200	Introduction to Com Research
COM 5050	Senior Project

Communication Courses Fulfilling Writing Enriched Requirement

COM 2200	Theories of Rhetoric
COM 2240	Theories of Performance Studies
COM 2300	Theories of Mass Communication
COM 2340	Theories of Visual Com & Culture
COM 2400	Theories of Interpersonal
COM 2440	Theories of Organizational
COM 3202	Rhetoric, Identity & Conflict
COM 3203	Communication Law & Policy
COM 3303	Screenwriting
COM 3341	Gender & Film
COM 3403	Intercultural Communication
COM 3460	Public Relations
COM 3462	Public Relations Writing
COM 3464	Public Relations Campaigns
COM 4001	Qualitative Research in Com
COM 4002	Quantitative Research in Com

Communication Courses Fulfilling Diversity Requirements

COM 3341	Gender & Film (Div. 2)
COM 3342	International Cinema (Div. 3)
COM 3403	Intercultural Communication (Div. 1, Div. 3)
COM 3490	Multicultural Leadership (Div. 1)

Communication Courses Fulfilling Fine Arts Requirement

COM 1300	Film Analysis
COM 2240	Theories of Performance Studies
COM 3303	Screenwriting
COM 3341	Gender & Film
COM 3342	International Cinema

Cross- Listed Courses

COM 3202	Rhetoric, Identity & Conflict (Div. 3) - Honors, P&J
COM 3390	Social Justice Documentary - P&J
COM 3404	Communication & Conflict - P&J
COM 3490	Multicultural Leadership - P&J

GRADUATE COURSES
SPRING 2010

COM 8001-001 Qualitative Research in Communication

Qualitative approaches to communication research including phenomenology, ethnography, rhetorical criticism and semiotic analysis. Emphasis on the performative turn in ethnography and alternative forms of ethnographic writing. Primary work consists of semester-long original study. With departmental permission, this course can substitute for Senior Project.

Instructor: Mackey-Kallis M 6:30-9:30pm

COM 8009-001 Personal Promotion in Communication (one-credit seminar)

This one credit seminar gives graduate communication students useful information and competitive advantages in many areas of self-promotion in communication. The course is perfect for those preparing to pursue internships as well as initial or enhanced professional employment. The course will include the following components: **Promoting Yourself on Paper:** *Are you impressive in writing?* Build the best communication resume for you. Develop cover letter strategies and improve your overall outreach tools through industry insight and peer evaluation. **Building the “You” Brand:** *What is unique about you?* What skills and talents do you bring a potential employer? Find out through personal brand statements, goal setting, professional motivation and career planning. **Creating Your Career:** *How well do you interview?* Discover the best techniques to “bring it all together” and find success when searching for communication jobs and internships. Improve or build your portfolio through professional and peer review.

Instructor: Cowen - Friday, Jan. 22, 2010, 6-9pm; Saturday, January 23, 2010, 10am-5pm.

COM 8101-001 Persuasive Performance

Examines performance across contexts: public to interpersonal, verbal to nonverbal, stage to everyday life. Uses performance, rhetorical, and cultural studies theory to experience the strategic nature of performance in aesthetic, political, interpersonal, organizational, and cultural contexts. Emphasizes both analyzing and creating performance.

Instructor: Rose—R 6:00-9:00 pm

COM 8203-001 Organizational Research & Consulting

This course is designed to prepare students to understand and analyze organizations as researchers and to prepare them to conduct consulting interventions in organizations as communication consultants.

Instructor: Hall—W 6:30-9:30pm

COM 8301-001 Strategic Public Relations

Foundation, history and evolution of public relations, including media, management, and client relations, writing, research, ethical counsel and crisis communication. Students form “agency” groups to solve a client’s public relations challenges and present plan to leading public relations professionals.

Instructor: Cowen—T 6:00-9:00pm

COM 8308-001 Theories/Effects of Mass Communication

Social scientific investigation of media effects and history of mass communication research. Globalization of mass media, direction and impact of new forms of communication, emerging media technologies and media convergence.

Instructor: Shyles—R 6:30-9:30pm

GRADUATE COURSES—SPRING 2010 (continued)

COM 8311 Special Topics in Media & Culture – Cultural Studies

This course explores Cultural Studies' emergence and development with special attention to the theoretical and practical tensions and problems which emerge with the study of communication media. The first, intellectual aim of this course is to familiarize students with cultural studies: where it comes from, what its defining questions and problems are, and where it may be going. The second, practical aim is to ground students in what it means to "do" cultural studies work: that is, to equip students to bring to bear Cultural Studies' intellectual tools in strategic ways on a range of cultural problems—academic or applied.

Instructor: Coonfield T 6:30-9:30pm

COM 8318-001 Developing Crisis Communication Material (one –credit seminar)

Covers the essential strategies and tools needed for professional communicators to successfully prepare for and handle in-process organizational crises. Students will learn proven techniques for creating crisis statements, preparing talking points for media interviews, writing briefs for management and legal counsel, developing a range of message vehicles to communicate effectively in the post-crisis environment. Agency teams formed to strategically manage crises through developed materials.

Instructor: Cowen - Friday, February 5, 2010, 6-9pm; Saturday, February 6, 2010 10am-5pm.

SUMMER 2010 GRADUATE COURSES

COM 8206-030 Leadership & Diversity

Study of effective leadership for diverse groups and teams. Cultural diversity's impact on communication environment and organizational politics. Participants model of leadership; group/team observation and participation.

Instructor: Hall T 6:30-9:30pm

COM 8300-030 Public Relations Writing

Journalistic style of writing, media ethics, targeting audiences, practice in fundamentals, media relations techniques; create portfolio writing samples, e.g., industry standard news releases, pitch letters and features, Q&A documents, crisis statements and positions papers.

Instructor: Flanagan W 6:30-9:30pm

COM 8306-030 Media Production

Provides hands-on production experience for professionals who need to understand the production process to better practice their vocation and for budding scholars who want to analyze media form, content, organizational structures and audience reception from the vantage point of the producer.

Instructor: Lewis R 6:30-9:30

COM 8310-030—New Media

This course examines communication technology from the multiple perspectives of technology, markets and policy.

Instructor: Shyles M 6:30-9:30



Summer in Greece Study Abroad Program

May 24 to June 30, 2010

The communication discipline has its origins in the study of the spoken word and its power to move and persuade. Greece is the site of much of the history of the spoken word, from epic storytelling, to oratory, to drama and lyric poetry, to the messages of the oracles. This five-week, 6 - credit summer program will allow Communication majors and minors and honors students to gain important insights into the roots of the discipline and make contemporary applications through hands-on experience in Greece. Students can gain additional intercultural insights by observing and participating in a contemporary culture that continues to surround itself with, and to be influenced by, its ancient history.

The program consists of two team-taught courses, one focusing on ancient Greek rhetoric and democracy and the other on the performance of ancient Greek poetry and drama.

Course instruction will take place both in traditional classrooms and in specific ancient performance sites. The students' primary work—analysis and performance of significant rhetorical, dramatic, and poetic texts—needs to be grounded in the specifically historical, social, and cultural contexts, and much of this is gleaned from the physical space. Thus, travel to these sites is an integral part of the academic program.

In particular, these field trips will:

- Offer students a chance to tour locations that figure prominently in the history and theory of rhetoric and performance studies
- Offer students a chance to witness professional performances of classical plays by such playwrights as Euripides, Sophocles, and Aeschylus.
- Offer students a chance to be taught in an “open air” classroom-style, in the very manner used by Plato, Aristotle and the Sophists
- Offer students a chance to perform their own work and to view and critique the works of classmates at these important rhetorical and performance sites.

2010 Program Courses

COM 3208: Rhetoric and Myth in Ancient Greece: Course examines Pre-Socratic myths and their evolution and function in the drama, poetry, philosophy and literature of ancient Greece. Special attention is paid to the role of orality and performance in the creation, dissemination and interpretation of these myths. Students study oral traditions (e.g., the stories from Greek mythology, Homer and the Homeric Hymns), ritual (ex: The Eleusian Mysteries) and drama (The Bacchae, Medea, and the Oresteia). 3 credits, taught by Dr. Susan Mackey-Kallis. *For Villanova COM students, this will count as a 3000-level course in the area of Rhetorical Studies.*

COM 3246: Performance of Greek Literature: Course explores the power of the spoken word and embodiment through the history and development of ancient Greek poetry and drama. Through analysis of character, language, myth, image, rhythm, form, style, and culture, students bring these texts to life in solo and group performance. Course highlights the epic poetry of Homer, the plays of Sophocles (Electra, Oedipus at Colonus), Euripides (The Trojan Women, Hippolytus), Aristophanes, and the poetry of Sappho. Focus on the dynamic relationship among performer, text, and audience—and what this means in the moment of performance. Prior performance experience is not necessary--only a love of language and literature, openness and imagination! 3 credits, taught by Dr. Heidi Rose. *For Villanova COM students, this will **either** count as an A&S Fine Arts core requirement, **or** as a COM 3000-level course in the area of Performance Studies.*

N.B.: Unlike all other 3000-level VU COM courses, there are no prerequisites for these courses, when taught during the Summer Study in Greece Program. Acceptance into the program ensures enrollment in these 2 courses.

The Courses

Approximately 50% of the instruction will occur in outdoor classroom space (including beaches, when available), with the remainder actually occurring on ancient historical and archaeological sites. In addition, students in the two distinct courses, Rhetoric and Democracy and Performance of Greek Literature, will learn about course topics in a unique team-taught fashion. Since the same group of students will be taking both courses simultaneously, the program fosters close collegiality between students and faculty, as well as theoretical and applied connections between the rhetorical tradition and performance studies.

Field Trips

Field Trips Scheduled field trips include the Athenian Acropolis, Agora, and Pnyx, Mykonos, Delos, Santorini, Crete, Delphi, Mycenae, Tolo and Epidaurus. A number of ancient theatres, for example, such as the Herodian Atticus and the Dionysus Theatre, both located at the foot of the Athenian Acropolis, are still relatively intact. The Pnyx, where Pericles, Socrates and other statesmen addressed the Athenian citizens, will be the site of numerous classes. Outside of Athens are a number of other important rhetorical/performative sites, such as the island of Delos (the sacred birthplace of Artemis and Apollo), Delphi (the most important oracle of the ancient world), Ancient Corinth (the governing seat of a neighboring important city-state), Ancient Mycenae (center of the Mycenaean world and the palace of Agamemnon), The Palace of Knossos on Crete (the center of the Minoan civilization), and Epidaurus (the site of ancient annual rhetorical and theatrical contests and currently the site of ongoing summer performances of important ancient Greek plays). Thus, Greece is an ideal site for instruction in performance, rhetoric, and myth in ancient Greece.

Faculty Program Coordinator Information

Dr. Susan Mackey-Kallis
Department of Communication
St. Augustine Center 239
610/519-7460
susan.mackey-kallis@villanova.edu

All interested students should contact Dr. Mackey-Kallis. Complete your application process by the early application deadline of December 15, 2009.

Housing and Meals

The Villanova University summer program is located in three and four-star hotels for one week in Athens, while spending the remaining four weeks in Crete, Santorini, Mykonos, Delphi, and Tolo. Students will take their breakfast in the hotels.

Program Requirements

2.75 or better on a 4.0 scale; non-Villanova students must submit a recent official university transcript of undergraduate work.

University student status without disciplinary probation.

Completed Villanova application to the Office of International Studies and attendance at all orientations; interview with Program Director upon submitting application; non-Villanova students need must contact Dr. Crable for orientation information. No language proficiency required.

Open to Communication majors and minors and all Honors majors at Villanova University. It is also open to Communication majors and minors from other universities. Special permission may be granted for students who are not majors or minors or in honors but who can demonstrate coursework that provides a comparable background and preparation for this program of study.

Proposed Itinerary for Villanova University Greece Tour
May 24, 2010 – June 30, 2010

Monday, May 24 USA

Depart the USA for your flight to Athens, Greece.

Tuesday, May 25 Athens

Arrive in Athens. Upon completing Immigrations and Customs formalities proceed for your transfer to your hotel for the balance of the day at leisure. Dinner reservations arranged for group (payment to be made locally). (D)

Wednesday, May 26 through Sunday, May 30 Athens

Breakfast daily at Stanley hotel – activities each day arranged by Villanova University (B)

Monday, May 31 Mykonos

Transfer to the port for your ferry to Mykonos. On arrival, disembark and meet your Gate 1 local representative and transfer to your hotel. (B)

Tuesday, June 1 through Friday, June 4 Mykonos

Breakfast daily at Despotiko Hotel - activities each day arranged by Villanova University. Ferry tickets to island of Delos arranged. (B)

Friday, June 4 Santorini

After breakfast, transfer to the pier and board your ferry to Santorini. On arrival, transfer to your hotel. (B)

Saturday, June 5 through Friday, June 11 Santorini

Breakfast daily at Kamari Beach hotel - activities each day arranged by Villanova University. (B)

Saturday, June 12 Crete

After breakfast, transfer to the pier for your ferry to Crete. On arrival, transfer to your hotel. (B)

Sunday, June 13 through Thursday, June 17 Crete

Breakfast daily at Agapi Beach hotel - activities each day arranged by Villanova University. (B)

Monday, June 14 Crete

Today, motor coach service arranged for transportation to Chania. (B)

Thursday, June 17 Crete

Overnight ferry arranged back to Athens. (B)

Friday, June 18 Delphi

On arrival in Athens, transfer to hotel in Delphi. (B)

Saturday, June 19 through Tuesday, June 22 Delphi

Breakfast daily at Hotel Villa Apollonia - activities each day arranged by Villanova University. (B)

Tuesday, June 22 Tolo

After breakfast, transfer to Tolo via Mycenae for your next 5 nights accommodations at John & George Hotel. (B)

Saturday, June 26 Tolo

After breakfast, full day trip to Epiudurus (B)

Monday, June 28 Athens

Transfer to Athens via ancient Corinth & Elephsis for your next 3 nights accommodations at the Stanley hotel. (B)

Thursday, June 30 USA

Transfer with assistance for your return flight home. (B)

UNDERGRADUATE SUMMER 2010 SCHEDULE

Session I—Wednesday, June 2, 2010 to Wednesday, June 30, 2010

Course No.	Course Title	Instructor	Days	Time	Room
Com 1100-010	Public Speaking	Arnold	M-F	10:30-12:20pm	TBA
COM 1200-010	Intro to COM Research	Arnold	M-F	8:30-10:20am	TBA
COM 2280-015	Theories of Persuasion	Woodard	Distance Learning		
COM 2400-015	Theories of Interpersonal Com	Bowen	Distance Learning		
COM 3355-015	Media Effects	Woodard	Distance Learning		
COM 3406-015	Gender & Communication	Bowen	Distance Learning		
COM 3462-015	Public Relations Writing	Flanagan	Distance Learning		

Session II—Friday, July 2, 2010 to Monday, August 2, 2010

Course No.	Course Title	Instructor	Days	Time	Room
COM 1000-020	Survey of Communication	Moore	M-F	10:30-12:20	TBA
COM 1100-020	Public Speaking	Moore	M-F	8:30-10:20	TBA
COM 1300-025	Film Analysis	Chour	Distance Learning		
COM 2300-020	Theories of Mass Communication	Shyles	M-F	10:30-12:20pm	TBA

Session III Wednesday, June 2, 2010 to Monday, August 2, 2010

Course No.	Course Title	Instructor	Days	Time	Room
COM 1101-030	Business & Prof. Communication	Hall	MW	6-8pm	TBA

SCHEDULE WORKSHEET Spring 2010				
REGISTRATION PIN NUMBER: _____				
CRN	SUBJECT	COURSE No.	SECTION	COURSE TITLE

TIME	MON	TUES	WEDS	THURS	FRI
8:30					
9:30					
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