

COURSE DESCRIPTIONS

COM 1000-001-004 Survey of Communication Studies

Process of communication: range of perspectives from which communication can be studied (from classical rhetoric to contemporary theory); the functions communication serves; and the forms of communication such as interpersonal, small group, organizational, public address and mass media.

**Times: MWF 9:30-10:20; 10:30-11:20am; MW 4:30-5:45 pm;
TR 11:30am-12:45pm**

Instructors: Arnold, Moore

This course is a prerequisite needed to declare COM major.

COM 1100-001-005, 100 Public Speaking

Principles of communication related to speech composition and delivery; finding, analyzing, organizing and presenting material in ways appropriate to and effective with listeners. In this course students will gain an understanding of the rhetorical processes associated with public communication and will develop the skills necessary to present ideas to culturally-diverse audiences that will make a difference in their communities, careers, and personal lives.

Times: MWF 9:30-10:20am; 10:30-11:20am; 12:30-1:20pm; MW 1:30-2:45pm ; MW 3:00-4:15pm; 6:00-7:15pm

Instructors: Arnold, Berens, Moore, Weaver

This course is a prerequisite needed to declare COM major.

COM 1101-001-014, 100, 101 Business & Professional Communication

The goal of this course is to prepare students to understand and develop useful communication strategies and skills to establish and maintain productive relationships in a variety of business and professional settings. This is a hybrid course that combines traditional public speaking, small group and organizational communication and is not intended for Communication department majors.

Times: MWF 8:30-9:20am; 9:30-10:20am; 10:30-11:20; 11:30am-12:20pm; 12:30-1:20; MW 1:30-2:45pm; 3:00-4:15pm; TR 8:30-9:45am; 10:00-11:15am; 1:00-2:15pm; 4:00-5:15pm; T 6:10-8:50pm.; W 6:10-8:50pm.

Instructors: Arnold, Berens, DeMarco, Guadagnino, Leighton,

COM 1200-001,002 ,003 Introduction to Communication Research

Oriented around, broadly speaking, the topic of gender, this course is designed to introduce students to the basics of research in Communication. Course topics include the basics of scholarly research, introduction to the philosophy of scientific inquiry, the logic of research design, and the chief quantitative and qualitative methods used in Communication research.

Time: MWF 11:30am-12:20pm; 12:30-1:20pm; TR2:30-3:45 pm

Instructors: Hall, Khan

Fulfills A&S Research requirement.

Requirements Filled: Writing Intensive

COM 1300-001,002, 003 Film Analysis

This course focuses on the analysis of contemporary and historically important films, employing a variety of analytical models. Anyone who is a film buff or wants to learn about how films are constructed would benefit, as would students interested in polishing their writing skills and/or learning about the sociological impact of the cinema. The course promotes the development of visual analysis skills and an awareness of the cultural, economic and social forces of the period in which the film was made.

Time: M 9:30-12:00 noon; M 1:30-3:55pm; T 9:30-12:00 noon

Instructor: Chour; Lewis

Requirements Filled: Fine Arts

COM 2200-001 Theories of Rhetoric

This course is an introduction to one of the most important traditions in the field of communication: rhetoric. While the term is frequently used in a negative sense by politicians and journalists ("My opponent offers not facts, but mere rhetoric!"), throughout the course of this semester we will explore a more thoughtful, positive approach - rhetoric as the creation and recreation of community. We will examine both the theory and history of rhetoric and apply this background to the study of political issues, speeches, media images, popular culture, historical artifacts, artistic works (art, film, music), advertising, and profit/nonprofit organizations. Course is recommended for anyone interested in the above issues, as well as those studying persuasion, public address, journalism, politics, artistic performance, law, mass media, advertising, or public relations.

Time: MW 1:30-2:45pm

Instructor: Crable

Requirements Filled: W/E

COM 2240-001 Theories of Performance Studies

A foundational course in performance studies, this course introduces students to the rhetorical and aesthetic elements of solo and group performance. The course explores key areas within performance studies: performing literature, performance art, performance for social change, folklore and oral traditions, performance ethnography, and performance in everyday life. Emphasis on performance theory and criticism, original performance work, and attendance at performances in the Philadelphia area.

Time: MWF 11:30am-12:20pm

Instructor: Leighton

Requirements Filled: Fine Arts, W/E

COM 2300-001, 002 Theories of Mass Communication

Traces the evolution and structure of core theoretical approaches to understanding mass communication phenomena. Both behavioral and critical approaches and their related research traditions are explored.

Time: TR 11:30am-12:45pm; 4:00-5:15pm

Instructor: Xu

Requirements Filled: W/E

COM 2400-001 Theories of Interpersonal Communication

Survey of concepts and theories in interpersonal communication. Focuses on dyadic interaction and relationships as created, maintained and modified through verbal and nonverbal behavior.

Time: TR 4:00-5:15pm

Instructor: Wang

Requirement Filled: W/E

COM 2440-001 Theories of Organizational Communication

Explores the social construction of human relationships in organizations, both healthy and unhealthy; examines how and why organizations develop policies and procedures that both encourage and yet constrain creativity and autonomy in employees. Examines organizations through the eyes of the researcher who wants to understand, but not control or predict, the dynamics that are unfolding. This will be accomplished through careful, critical reading and synthesizing of some of the voluminous literature on how group life is accomplished in organizations.

Time: TR 10:00-11:15am

Instructor: Wieland

Requirements Filled: W/E

COM 3203-001 Communication Law & Policy

This course will attempt to cover, through lectures, discussions, exams, papers, and mock trials, areas of largely mass communication law. Sections will include basic legal terminology and the legal process, the judicial system, including the Supreme Court, First Amendment rights, issues of libel and slander, invasion of privacy, news gatherer's privileges, advertising and matters of obscenity.

Time: TR 2:30-3:45pm

Instructor: Arnold

Prerequisites: COM 2200 or 2280 or 2300

Requirements Filled: W/E

COM 3206-001 Argumentation & Advocacy

Argumentation theory and practice, emphasizing the construction of well-reasoned arguments and attacks/defense of arguments in a variety of contexts in which argument can be used in the interest of advocacy (such topics as political lobbying, agitating for social change, human rights law, civil rights law and other advocacy issues may be explored).

Time: MW 3:00-4:15pm

Instructor: Khan

Requirements Filled: W/E

COM 3207 –001 African-American Rhetoric

This course will chronicle the historical and cultural development of the African American community. Issues of identity, power and place will be explored through the critical examination of rhetorical artifacts produced by and about Africans in America. Students will have the opportunity to delve deeply into this uniquely American story from the perspectives and experiences of many extraordinary men and women. The past will connect to the present and future as we trace current social and political issues back to the source.

Time: MW 4:30-5:45pm

Instructor: Nance

Prerequisites: COM 2200 or 2240 or 2280 or Africana Concentration

Requirements Filled: W/E, Div. 1

COM 3240 –001 Performance for Social Change

This course explores three basic questions: 1) What is the relationship between the aesthetic and the rhetorical? 2) How can performance utilize multiple art forms and media to effect social change? 3) What is the relationship between performer and audience? We will explore performance as simultaneously a process and product—a means of exploring questions about self and society, and at the same time a means of articulating a rhetorical message designed to effect change. In addition to shorter performances and exercises, primary work will involve selecting and researching a social issue, then playing with various media and modes of performance to wrestle with the questions raised, and finally creating a script and performing the piece for class and public.

Time: TR 10:00-11:15am

Instructor: Rose

Prerequisites: COM 2200 or 2240 or 2340

Requirements Filled: F/A; Div. 1; Div. 2

COM 3245-001 Voice and Diction

Emphasizes improvement of the speaking voice through practical exercises in articulation, vocal quality, and expressiveness. Generates an understanding of vocal anatomy, phonetics, and American dialects. Students interested in careers that involve public presentations, or students who want to improve personal communication skills should take this course. This course is designed to improve your abilities in an area that has significance in your daily and professional life.

Time: MWF 10:30-11:20am

Instructor: Leighton

Prerequisite: Any 2000 Level course

COM 3301-001, 002 Introduction to Film & Video Production

This hands-on workshop will introduce students to the fundamentals of TV production. Students are expected to produce individually and in small groups, broadcast video projects combining all fundamentals learned in class – terminology, script writing, single and multi-camera operation, lighting, audio capture, computer based video editing and effects, and live studio production. The final project will prove how well each student has mastered the above components of video production..

Times: R 9:30am-12:00pm; M 12:25-2:50pm

Instructor: Lewis; Wilson

Prerequisites: COM 1300 AND COM 2280 or 2300 or 2340

COM 3303-001 Screenwriting

The purpose of this course is to prepare you to write two short screenplays by introducing you to the building blocks of cinematic storytelling. Students are expected to develop a solid foundation in screenwriting format, three act dramatic structure, character conception and development, the difference between plot and story, and the best way to put all of this information to use in the actual writing of treatments and screenplays. Although the three act model we will use in this class is not the only, or perhaps the best, way to write screenplays, it is standard in the industry and must be mastered by beginning screenwriters. By the end of the semester you will have written two treatments for short films and two screenplays in master scenes form. Part of the goal of this course is to gain an understanding of storytelling that will be applicable to various media. Most class sessions will be a combination of lecture, film viewing, and writing exercises. You are expected to work independently and in collaboration with other students.

Time: MW 1:30-2:45pm

Instructor: O'Leary

Prerequisites: COM 1300 & COM 2240 or 2280 or 2300 or 2340

Requirements Filled: W/E; Fine Arts

COM 3305-001 Radio Broadcasting

This class is designed as an integrated production and theory class to give students an understanding of creating audio-only work, culminating in the production of work for broadcast on the radio. The student will read and discuss some of the theories that inform aural art, and then put those theories into practice, using Pro Tools to create work utilizing both material we record, as well as found-sound. Finally, the student will prepare for the oncoming digital radio movement by examining the possibilities of internet radio.

Time: M 9:30-12:00

Instructor: Mulliken

Prerequisites: COM 2240 or 2280 or 2300

COM 3307-001 Multimedia Production

This course is designed to give students an immersion on the idea of interactive media. Students will learn to use simple web-design, as well as DVD designing software. The goal of the course is to bring together the individual medias, including video, audio, still photography, performance, and writing, and explore how these media can work in the interactive electronic environment. Such topics as web-design, DVD production, audio and video DJ'ing will be explored.

Time: T 9:30-12:00 noon

Instructor: Mulliken

Prerequisites: COM 2240 or 2280 or 2300 or 2340

COM 3308-001 Digital Image Production

Use a digital camera to create images, process these images in Adobe PhotoShop and output processed images as Advertisements, PR Releases, for Photojournalism, or as hard copy (paper) and interactive electronic media (web). Basics of Camera (Lighting, focus, framing, speed, f-stops, ASA, lenses, cameras, contrast range and gamma, color vs. B&W, transmission, archive, etc.) Basics of Photo Shop (opening/finding images, adjusting, layers, pixels, text, resizing, resolution, file types, color space, save "as", output, etc.) Finish with projects directed toward student's particular area of concentration -- Journalism, PR, Advertising, Film

Time: W 9:30-12:00 noon

Instructor: Wilson

Prerequisites: COM 2200 or 2240 or 2280 or 2300 or 2340 or 2400 or 2440

COM 3341-001 Gender & Film

This course attends to the role of cinematic images in the cultural production of gender in contemporary societies. Students analyze images of gender in a variety of films, as well as the work of film makers who have been marginalized because of gender. This analysis of specific films is grounded in course readings taken from primary sources in feminist film theory and criticism, gender theory and media studies. Students will have the opportunity to propose and explore analytic, creative, and/or theoretical projects within the purview of the course theme. In addition to some outside viewing, this course requires either that students have taken COM 1300 or permission of instructor.

Time: MW 1:30-2:45pm

Instructor: Coonfield

Prerequisites: COM 1300 and any COM 2000 level course or W/S

Requirements Filled: Fine Arts, W/E, Div 2

COM 3342-100 International Cinema

This course presents film from cultural, historical and political perspectives while introducing students to the rich and diverse forms of cinematic expression outside of the Hollywood tradition. It allows students to become more critically aware of other cultures by viewing and analyzing films from different countries with emphasis on European and Middle Eastern cinemas.

Time: T 6:10-8:50pm

Instructor: Chour

Prerequisites: COM 1300 and any COM 2000 Course

Requirements Filled: Fine Arts; Div. 3

COM 3353-001 Media & Politics

This course focuses on the role of the mass media in political communication. While the main focus of the course is on the role of the media in shaping and influencing election campaigns, it is not limited to only electoral politics; rather, it extends to the more general way media institutions influence how power is used in negotiating relationships between individuals and collectivities. Specifically this may include analysis of the way media institutions influence labor-management relationships, lawyer-client relationships, and other asymmetric power relationships where media may play a role.

Time: TR 2:30-3:45pm

Instructor: Shyles

Prerequisites: COM 2200 or 2240 or 2280 or 2300 or 2340

COM 3360-001 Introduction to Journalism

News is an integral part of our daily lives - from the "Eye-witness" reports on Channel 10 and the headlines of the New York Times through to Internet news-sites and the tawdry tabloids awaiting us at the supermarket checkout. The course aims to provide a critical understanding of this deluge of news messages and of the journalistic practices and processes that help to shape the news we consume. "Critical Perspectives" seeks to combine theoretical perspectives on the making of news with insights from the journalists who produce it. Students will analyze research material on journalism alongside articles and columns appearing in the daily and weekly press, as well as examining news-making on television and on the Internet.

Time: MW 3:00-4:15pm

Instructor: Huxford

Prerequisites: COM 2200 or 2280 or 2300 or 2340

COM 3361-001 Journalism Practices

This course introduces principles of gathering, researching and writing the news and offers valuable insight both to students interested in journalism and to those who expect to interact with journalists professionally. Students will learn to recognize newsworthy topics, generate story ideas, develop interviewing techniques and write accurate and compelling news stories and features. The course will also survey critical and ethical challenges facing today's journalist.

Classes will be held in a computer lab to simulate newsroom conditions.

Assignments, both in and out of class, will include writing a news story, a profile and a feature. Weekly news meetings will focus on that week's headlines. Guest journalists will give students a feel for what the news business is about. While the emphasis of the course is on newspapers, the writing and reporting skills apply to TV, radio, online sites and public relations.

Time: M 3:00-5:30pm

Instructor: Roy

Prerequisites: COM 3360

Requirements Filled: Writing Enriched8

COM 3362-100 Feature Writing

This course is designed to give students practical training in writing feature articles for newspapers and magazines. Students will learn to develop story ideas, carry out research, conduct interviews and write both short and long feature articles. They also will read a variety of published work to analyze writing and storytelling techniques. The course will feature guest speakers and offer strategies on how to get published.

Time: T 6:10-8:50pm

Instructor: Staff

Prerequisites: COM 3361

Requirements Filled: W/E

COM 3363-001 Broadcast Journalism

Broadcast Journalism examines the techniques and ethics of newsgathering. Students will be instructed in writing for radio and television and in the editing of video for news programs. Emphasis is on the art of story telling.

Time: R 1:00-3:30pm

Instructor: McCarthy

Prerequisites: COM 3360

COM 3390-X01 TOP: Documentary Video (6 credit course)

In the early part of the course, students will learn about an important issue through a series of lectures from various experts in the particular field. Simultaneously, they will learn the craft of documentary video production. Students will then go to a chosen client (a non-profit organization dedicated to the particular issue) and work in collaboration with the client to create a video that will explore and help to define the issue and reveal ways that social action can positively affect social circumstances. The end result will be the creation of two short videos. One will be given to the client and will be used as a fund-raising tool. The other video will be shown on Villanova's campus to generate discussion and interest concerning the issue. The video will also be submitted to appropriate film festivals.

Time: TR 10:00-12:45pm

Instructors: O'Leary & Hunt

Restricted course—requires permission of instructor

Cross-listed with P&J

Prerequisites: COM 2200, 2280, 2400 or 2440

COM 3403-001 Intercultural Communication

In this course we examine the impact of culture on communication styles and practices, as well as how communication functions in a variety of intercultural contexts. Particular focus on cultural identity and cultural values and how these influence verbal and nonverbal communication. Also how different communication styles impact intercultural [mis]understanding. Defining culture broadly, we focus on intercultural interactions within the U.S. and abroad, in personal, professional, and socio-political contexts.

Time: TR 11:30am-12:45pm

Instructor: Wang

Prerequisites: COM 2200 or 2240 or 2280 or 2400 or 2440

Requirements Filled: W/E; Div 1; Div 3

COM 3404-001 Communication and Conflict

This course examines how conflict can be managed most effectively in various contexts—workplace, families, friendships, romantic relationships, and others—through a critical analysis of its inherent features. Focuses on both historical traditions and contemporary perspectives in the study of conflict.

Time: MW 4:30-5:45pm

Instructor: Moore

Prerequisites: COM 2200 or 2280 or 2400 or 2440

COM 3405-001 Health Communication

The role of communication in: constructing the health beliefs of individuals, interactions between providers and patients, dyadic and team encounters promoting healthy lifestyles, strategic public health campaigns, and media health messages.

Time: TR 10:00-11:15am

Instructor: Bowen

Prerequisites: COM 2200 or 2280 or 2300 or 2400 or 2440

COM 3440 –001 Leadership

Examination of organizational leadership in the context of managing continuous change. Topics include models and theories of leadership, leading organizational culture, effective leadership models, theories and applications of change management, and leading and sustaining change.

Time: TR 4:00-5:15pm

Instructor: Hall

Prerequisites: COM 2200 or 2280 or 2400 or 2440

COM 3445-100 Communication Consulting in Organizations

This course explores theory and practice of communication consulting through a variety of case studies in the field of organizational/corporate communication. Students will be expected to work as part of a consulting team for part of the semester.

Time: M 6:10-8:50pm

Instructor: Staff

Prerequisites: COM 2200 or 2240 or 2280 or 2400 or 2440

COM 3447 –001 Globalization, Work and Organizations

This course focuses on the changing landscape of work and organizations within the context of globalization. We will draw on organizational communication theories to consider various ways of theorizing globalization as well as to understand how globalizing shapes meanings of work and organizational forms and practices. We will consider the implications of changes in work and organizations for multiple stakeholders, including workers, families, local communities, and societies. This will lead us to consider the social impacts of multinational corporations, outsourcing, telework, temporary labor, knowledge work, dual-earner families, flexible work arrangements and more within the interconnected global context.

Time: TR 11:30am-12:45pm

Instructor: Wieland

Prerequisites: COM 2200 or 2240 or 2280 or 2400 or 2440

COM 3460-001,002, 100 Public Relations

This course provides a foundation for students interested in the field of public relations. It chronicles the development of the profession from its earliest beginnings to its role in modern management. The course also attempts to bridge the gap that exists between theory and practice. It achieves this by emphasizing the fundamental management perspective of the profession and the persuasive intent of message construction while highlighting the four essential skills required for success in the industry - research, writing, planning and problem solving.

Times: MW 1:30-2:45pm; TR 10:-00-11:15am; W 6:10-8:50pm

Instructors: Flanagan, Gettis

Prerequisites: COM 2200 or 2280 or 2300 or 2340 or 2400 or 2440

Requirements Filled: W/E

COM 3461-100 Advertising

This introductory course in advertising provides students with an interest in advertising, public relations, organizational communication, and marketing communication, with a thorough understanding of the advertising structure. The course provides students with detailed information concerning the core skills required of advertising executives. Areas of study include the research process in advertising, the creative platform development and execution, the strategy involved in media planning and buying and the process of evaluating advertising effectiveness. Students gain hands-on experience in developing advertising executions and campaigns for a variety of products, services, individuals and ideas.

Time: M 6:10-8:50pm

Instructor: Tamney

Prerequisites: COM 2200 or 2280 or 2300 or 2340 or 2400 or 2440

COM 3462-001/002 Public Relations Writing

This course offers students the foundation for producing a variety of written public relations materials. The structure includes an overview of the journalistic style of writing along with extensive practice in writing fundamentals. Following the work on enhancing writing skills, students will develop a variety of pieces for their portfolios. Final class products include print news releases, position papers, feature stories, media advisories, media kit, and other related assignments. The course is strongly recommended for students interested in public relations, advertising, marketing, and organizational communication.

Time: MW 3:00-4:15pm; TR 11:30-12:45pm

Instructor: Flanagan

Prerequisites: COM 3460

Requirements Filled: W/E

COM 3464-001, 002 Public Relations Campaigns

This course explores a variety of case studies in the field of public relations including examples in media relations, crisis communication and planning. Following the review of cases, student groups will be created and will spend the remainder of the semester developing a professional campaign for a client. The final project is a presentation of this overall public relations plan.

Time: 2:30-3:45pm; 4:00-5:15pm

Instructor: Cowen

Prerequisites: COM 3462

Requirements Filled: W/E

COM 3490-X01 Multicultural Leadership

This course examines issues related to gender, ethnicity, race, culture, sexual orientation, physical ability and other cultural groups. It is designed to introduce the student to a range of issues of oppression and social and economic injustice pertinent to creating a more just society. References will be made to policies which affect populations negatively impacted by oppression and/or social injustice. Furthermore, the course will focus on practical ways students can be effective leaders in being a part of the solution to the problem of social injustice at Villanova and our global society.

Time T 6:10-8:50pm

Instructors: Anthony (Carol), Hall, Nance

Requirements Filled: Diversity I, W/E; Africana Studies Minor/ Concentration

Permission of Instructor (Terry Nance)

Cross-listed with P&J and Global Interdisciplinary Studies (GIS)

COM 4001-001 Qualitative Research in Communication

Review of basic principles of critical inquiry in the interpretive paradigm. Reading and designing qualitative research in communication through gathering and critically analyzing literature in the field and proposing an original study. Methods include ethnography and textual analysis.

Time: TR 11:30am-12:45pm

Instructor: Rose

Restricted to COM Majors

Prerequisite: COM 1200

Requirements Filled: W/E

COM 4002-001, 002 Quantitative Research in Communication

Reading and designing research in communication through gathering and critically analyzing literature in the field and introduction of the chief methods used in communication studies.

Time: TR 10:00-11:15am; TR 2:30-3:45pm

Instructor: Xu; Wang

Prerequisite: COM 1200

Restricted to COM Majors

Requirements Filled: W/E

COM 5050-001-002

You're Hired!

You are being offered the opportunity to apply for a position as a research fellow with the Institute for Social Communication. Your chief responsibilities will be to learn about social communication and to work with other research fellows to develop and implement research and service projects consistent with the Institute's mission. The Institute for Social Communication values diversity - of background, specialization, and research orientation - among its research fellows and encourages those interested in the difference communication can make in the world to apply.

Times: MWF 10:30-11:20am; 11:30am-12:20pm

Instructor: Coonfield

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

COM 5050-003 Senior Project

This section of senior project will look at various ways the news interacts with society—the functions it fulfills for us, and the things it does to us. It will cover a range of news sources, including newspapers, broadcast news and reports on the web. Issues will include journalist working practices, media bias, social justice and the portrayal of war.

Time: MW 1:30-2:45pm

Instructor: Huxford

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

COM 5050-004 Senior Project

This section of Senior Project will explore concepts involved in health communication. Students will develop research projects grounded in models of health behavior and health promotion as used by communication scholars, choosing two groups (for example, gender, race or age) to compare on some variables or concepts. Students can choose from analysis or evaluation of health promotion programs using qualitative or quantitative methods, and/or development of health promotion programs

Time: TR 11:30-12:45pm

Instructor: Bowen

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

COM 5050-005 Senior Project

Theme: Analyzing Messages

Class members will analyze the content and/or impact of selected public communication campaigns (PCCs). PCCs may include commercial or non-commercial efforts (including but not limited to public and private sectors, i.e., corporate, political, and non-profit). Examples include such topics as determining the effectiveness of no-smoking campaigns, the Army's recruitment efforts, political debates, new product roll-outs, and analysis of both successful and unsuccessful persuasive strategies.

Time: TR 4:00-5:15pm

Instructor: Shyles

Prerequisite: COM 4001 or COM 4002

Required Course for Seniors

Requirements Filled: Writing Intensive

<i>Area</i>	<i>Interpersonal</i>	<i>Journalism</i>	<i>Media Production</i>	<i>Media Studies</i>
Ths	2400	2340 (starting class of 2011; has been 2200)	2340	2300 or 2340
	2200 or 2240 or 2280 or 2440	2300 or 2200 or 2240 or 2280	2240 or 2280 or 2300 or 2400	2200 or 2280 or 2440
3000-1	1 st of 3 from IP (3401-07)	3360	3301	1 st of 3 from : 3340, 1, 2, 3 3351, 2, 3, 4, 5
3000-2	2 nd IP	3361	1 st of two from 3302*, 3303, 5, 6, 7 or 8	2 nd from: 3340, 1, 2, 3 3351, 2, 3, 4, 5
3000-3	3 rd IP	3460	2 nd from 3302*, 3303, 5, 6, 7 or 8	3 rd from: 3340, 1, 2, 3 3351, 2, 3, 4, 5
3000-4	One from ORG (3440-7)	3362/3 or/ 4	ONE MEDIA STUDIES (3340,1,2, 3 or 3351, 2, 3, 4, 5)	3301
3000-5	Any 3 rd area other than IP or ORG	3353 or 3201 or 3203 or 3245 or 3304 or 3351 or 3444	Third area	Third area
Internship		Internship	Internship	
ADVANCED METHODS (4001) OR QUANT (4002)				
COM 5050 SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT
NOTES:			*3303 is a prereq for 3302	

<i>Organizational</i>	<i>Performance</i>	<i>Public Relations</i>	<i>Rhetoric</i>	<i>General</i>
2440	2240	2300 OR 2440	2200	ANY THEORY
2400 or 2240 or 2280 or 2200	2 nd theory (2xxx)	2 nd theory (2xxx)	2240 or 2280 or 2300 or 2340	2 nd theory (2xxx)
1 st of 3 from ORG (344x)	1 st of 3 from: 3240-3246 or 3290	3460	1 st of 3 Rhet (3201-8)	3000-1
2 nd from ORG (344x)	2 nd of 3 from: 3240-3246 or 3290	3462	2 nd of 3 Rhet (3201-8)	3000-2
3 rd from ORG (344x)	3 rd of 3 from: 3240-3246 or 3290	3464	3 rd of 3 Rhet (3201-8)	3000-3
One from IP: 3401-3407	Second area	Second area	(1 st of 2 from 3240, 1, 4, or 6; 3341, 3351, 3353, 3354; 3404; 3460 or 3360	3000-4 Must be a 2 nd area
Third area	Third area	Third area	2 nd area from list	3000-5 must be a 3 rd area
		Internship		
	QUAL ONLY		QUAL ONLY	
SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT	SENIOR PROJECT

PERSONAL PROMOTION WORKSHOP SERIES

An exciting offering from the Communication Department, this series of one-credit seminars gives students expert information and competitive advantages in many areas of self-promotion in communication. Perfect for preparing to pursue internships or professional employment, the courses are designed so they can be taken individually (one-credit each) or as a complete set (three credits).

***THESE COURSES ARE RESTRICTED TO COM MAJORS/MINORS;
PERMISSION OF DEPARTMENT CHAIRPERSON REQUIRED.***

COM 5200-100 Professional Development

Personal Promotion: Creating Powerhouse Promotional Pieces

Are you professionally prepared and impressive on paper? Learn how to build the best communication industry resume for you. Develop cover letter strategies and a customized biography. Improve your promotional tools through industry insight and peer evaluation.

Time: Friday, January 23, 2009, 6-9p.m. and Saturday, January 24, 2009, 9 a.m.-4p.m. Instructor: Flanagan

COM 5200-101 Professional Development

Personal Promotion: Building the “You” Brand

What is unique about you? What skills and talents do you bring a potential employer in communication? Find out through personal brand statements, goal setting professional motivation and preliminary career planning.

Time: Friday, February 6, 2009 - 6 -9 p.m., and Saturday, February 7, 2009, 9 a.m.-4 p.m. Instructor: Flanagan

COM 5200-102 Professional Development

Personal Promotion: Landing a Job and Launching a Career

How well do you (or will you) interview? Discover the best techniques to “bring it all together” and find success when searching for communication jobs and internships. Improve or build your portfolio through a comprehensive professional and peer review.

Time: Friday, March 13, 2009, 6-9 p.m. and Saturday, March 14, 2009, 9 a.m.-4p.m. Instructor: Flanagan

GRADUATE COURSES
SPRING 2009

COM 8001 Qualitative Research in Communication

Qualitative approaches to communication research including phenomenology, ethnography, rhetorical criticism and semiotic analysis. Emphasis on the performative turn in ethnography and alternative forms of ethnographic writing. Primary work consists of semester-long original study. With Departmental permission, this course can substitute for Senior Project.

Instructor: Rose T 6:30-9:30pm

COM 8005-001 SPECIAL TOPICS: Gender and Communication

Examines conceptual and empirical research work on communication through the lens of gender. Gender and identity as socially constructed through interaction.

Instructor: Bowen R 6:30-9:30 pm

COM 8009-001 Personal Promotion in Communication (one-credit seminar)

This one credit seminar gives graduate communication students useful information and competitive advantages in many areas of self-promotion in communication. The course is perfect for those preparing to pursue internships as well as initial or enhanced professional employment. The course will include the following components: **Promoting Yourself on Paper: Are you impressive in writing?** Build the best communication resume for you. Develop cover letter strategies and improve your overall outreach tools through industry insight and peer evaluation. **Building the “You” Brand: What is unique about you?** What skills and talents do you bring a potential employer? Find out through personal brand statements, goal setting, professional motivation and career planning. **Creating Your Career: How well do you interview?** Discover the best techniques to “bring it all together” and find success when searching for communication jobs and internships. Improve or build your portfolio through professional and peer review.

Instructor: Cowen - Friday, January 23, 2009, 6-9pm; Saturday, January 24, 2009, 10am-5pm.

COM 8300-001 Public Relations Writing

Journalistic style of writing, media ethics, targeting audiences, practice in fundamentals, media relations techniques; create portfolio writing samples, e.g., industry standard news releases, pitch letters and features, Q&A documents, crisis statements and position papers.

Instructor: Cowen T 6:00-9:00pm

COM 8303-001 Mass Media Industries

Surveys media industries—newspaper, film/home video, broadcast television, cable television and the Internet—focusing on how consumer demand, technology and government policies interact to affect industry behavior. Examines audiences as products of mass media industries.

Instructor: Shyles R 6:30-9:30

COM 8304-001 Journalism

Principles of journalism and specialized topic areas, e.g., investigative, freelance, political, scientific, educational, medical, business, environmental, consumer, international, crime, sports, entertainment and lifestyle journalism.

Instructor: Huxford M 6:30-9:30pm

(CONTINUED ON NEXT PAGE)

GRADUATE COURSES

(continued)

COM 8309-001 Public Opinion/Attitude Change

Influences of strategic communication on attitudes, beliefs, and behaviors of message recipients; definitional, ethical and methodological issues; rhetorical and social scientific approaches to opinion and attitude change; application to advertising, public relations, politics and health communication.

Instructor: Woodard W 6:30-9:30pm

COM 8318-001 Developing Crisis Communication Material (one –credit seminar)

Covers the essential strategies and tools needed for professional communicators to successfully prepare for and handle in-process organizational crises. Students will learn proven techniques for creating crisis statements, preparing talking points for media interviews, writing briefs for management and legal counsel, developing a range of message vehicles to communicate effectively in the post-crisis environment. Agency teams formed to strategically manage crises through developed materials.

Instructor: Cowen - Friday, February 6, 2009, 6-9pm; Saturday, February 7, 2009 10am-5pm.

GRADUATE SUMMER 2009 COURSES

COM 8206-030 Leadership & Diversity

Study of effective leadership for diverse groups and teams. Cultural diversity's impact on communication environment and organizational politics. Participants model of leadership; group/team observation and participation.

Instructor: Hall T 6:30-9:30pm

COM 8306-030 Media Production

Provides hands-on production experience for professionals who need to understand the production process to better practice their vocation and for budding scholars who want to analyze media form, content, organizational structures and audience reception from the vantage point of the producer.

Instructor: Mulliken R 6:30-9:30

COM 8314-010 Photoshop: Digital Reality & Fantasy (1.0 credit)

Introduce students to Adobe Photoshop software. Learn how to use Photoshop to alter existing images, to create new material, such as banners or logos. Focus on 'new' possibilities of Photoshop, that is, the two ends of the digital manipulation spectrum: creating a non-existent but believable reality or constructing an impossible fantasy.

Instructor: Mulliken

Friday, June 19, 2009 6:00-9:00pm; Saturday, June 20, 2009 9:00am-5:00pm

COM 8317-020 Basic Web Design (1.0 credit)

Aesthetics of making quality websites through HTML coding and Adobe Dreamweaver software. Conformity with W3C standards and website architecture.

Instructor: Mulliken

Friday, July 10, 2009, 6:00-9:00pm; Saturday, July 11, 2009, 9:00am-5:00pm.

Communication Courses Fulfilling Writing Intensive Requirement

COM 1200	Introduction to Com Research
COM 5050	Senior Project

Communication Courses Fulfilling Writing Enriched Requirement

COM 2200	Theories of Rhetoric
COM 2240	Theories of Performance Studies
COM 2300	Theories of Mass Communication
COM 2400	Theories of Interpersonal
COM 2440	Theories of Organizational
COM 3203	Communication Law & Policy
COM 3207	African American Rhetoric
COM 3303	Screenwriting
COM 3341	Gender & Film
COM 3361	Journalism Practices
COM 3362	Feature Writing
COM 3403	Intercultural Communication
COM 3460	Public Relations
COM 3462	Public Relations Writing
COM 3464	Public Relations Campaigns
COM 4001	Qualitative Research in Com
COM 4002	Quantitative Research in Com

Communication Courses Fulfilling Diversity Requirements

COM 3207	African American Rhetoric (Div 1)
COM 3240	Performance for Social Change (Div 1, Div 2)
COM 3341	Gender & Film (Div. 2)
COM 3342	International Cinema (Div. 3)
COM 3403	Intercultural Communication (Div. 1, Div. 3)
COM 3490	Multicultural Leadership (Div. 1)

Communication Courses Fulfilling Fine Arts Requirement

COM 1300	Film Analysis
COM 2240	Theories of Performance Studies
COM 3240	Performance for Social Change
COM 3303	Screenwriting
COM 3341	Gender & Film
COM 3342	International Cinema

Summer in Greece Study Abroad Program

May 18 to June 24, 2009

The communication discipline has its origins in the study of the spoken word and its power to move and persuade. Greece is the site of much of the history of the spoken word, from epic storytelling, to oratory, to drama and lyric poetry, to the messages of the oracles. This five-week, 6 - credit summer program will allow Communication majors and minors and honors students to gain important insights into the roots of the discipline and make contemporary applications through hands-on experience in Greece. Students can gain additional intercultural insights by observing and participating in a contemporary culture that continues to surround itself with, and to be influenced by, its ancient history.

The program consists of two team-taught courses, one focusing on ancient Greek rhetoric and democracy and the other on the performance of ancient Greek poetry and drama.

Course instruction will take place both in traditional classrooms and in specific ancient performance sites. The students' primary work—analysis and performance of significant rhetorical, dramatic, and poetic texts—needs to be grounded in the specifically historical, social, and cultural contexts, and much of this is gleaned from the physical space. Thus, travel to these sites is an integral part of the academic program.

In particular, these field trips will:

- Offer students a chance to tour locations that figure prominently in the history and theory of rhetoric and performance studies
- Offer students a chance to witness professional performances of classical plays by such playwrights as Euripides, Sophocles, and Aeschylus.
- Offer students a chance to be taught in an "open air" classroom-style, in the very manner used by Plato, Aristotle and the Sophists
- Offer students a chance to perform their own work and to view and critique the works of classmates at these important rhetorical and performance sites.

2009 Program Courses

COM 3208: Rhetoric and Myth in Ancient Greece: Course examines Pre-Socratic myths and their evolution and function in the drama, poetry, philosophy and literature of ancient Greece. Special attention is paid to the role of orality and performance in the creation, dissemination and interpretation of these myths. Students study oral traditions (e.g., the stories from Greek mythology, Homer and the Homeric Hymns), ritual (ex: The Eleusian Mysteries) and drama (The Bacchae, Medea, and the Oresteia). 3 credits, taught by Dr. Bryan Crable. *For Villanova COM students, this will count as a 3000-level course in the area of Rhetorical Studies.*

COM 3246: Performance of Greek Literature: Course explores the power of the spoken word and embodiment through the history and development of ancient Greek poetry and drama. Through analysis of character, language, myth, image, rhythm, form, style, and culture, students bring these texts to life in solo and group performance. Course highlights the epic poetry of Homer, the plays of Sophocles (Electra, Oedipus at Colonus), Euripides (The Trojan Women, Hippolytus), Aristophanes, and the poetry of Sappho. Focus on the dynamic relationship among performer, text, and audience—and what this means in the moment of performance. Prior performance experience is not necessary--only a love of language and literature, openness and imagination! 3 credits, taught by Dr. Teresa Nance. *For Villanova COM students, this will **either** count as an A&S Fine Arts core requirement, **or** as a COM 3000-level course in the area of Performance Studies.*

N.B.: Unlike all other 3000-level VU COM courses, there are no prerequisites for these courses, when taught during the Summer Study in Greece Program. Acceptance into the program ensures enrollment in these 2 courses.

Program Dates

18 May 2009: Depart for Athens (from Philadelphia or elsewhere)

19 May-25 May: Stay in Athens

25 May: Depart for Mykonos, Cyclades Islands, via ferry

25 May-29 May: Stay in Mykonos, including trip to island of Delos

29 May: Depart for Santorini, Cyclades Islands, via ferry

29 May-6 June: Stay in Santorini

6 June: Depart for Heraklion, Crete, via ferry

Program Dates (continued)

6 June-11 June: Stay in Crete

11 June: Depart for mainland Greece, via overnight ferry

12 June-17 June: Stay in Delphi

17 June: Depart for Tolo, stopping at Mycenae, via private coach

17 June-21 June: Stay in Tolo, including trip to Epidauros

21 June: Depart for Athens, stopping at Ancient Corinth, via private coach

12 June-24 June: Stay in Athens

24 June: Program ends! Depart for U.S., or travel on your own

The Courses

Approximately 50% of the instruction will occur in outdoor classroom space (including beaches, when available), with the remainder actually occurring on ancient historical and archaeological sites. In addition, students in the two distinct courses, Rhetoric and Democracy and Performance of Greek Literature, will learn about course topics in a unique team-taught fashion. Since the same group of students will be taking both courses simultaneously, the program fosters close collegiality between students and faculty, as well as theoretical and applied connections between the rhetorical tradition and performance studies.

Field Trips

Field Trips Scheduled field trips include the Athenian Acropolis, Agora, and Pnyx, Mykonos, Delos, Santorini, Crete, Delphi, Mycenae, Tolo and Epidauros. A number of ancient theatres, for example, such as the Herodian Atticus and the Dionysus Theatre, both located at the foot of the Athenian Acropolis, are still relatively intact. The Pnyx, where Pericles, Socrates and other statesmen addressed the Athenian citizens, will be the site of numerous classes. Outside of Athens are a number of other important rhetorical/performative sites, such as the island of Delos (the sacred birthplace of Artemis and Apollo), Delphi (the most important oracle of the ancient world), Ancient Corinth (the governing seat of a neighboring important city-state), Ancient Mycenae (center of the Mycenaean world and the palace of Agamemnon), The Palace of Knossos on Crete (the center of the Minoan civilization), and Epidauros (the site of ancient annual rhetorical and theatrical contests and currently the site of ongoing summer performances of important ancient Greek plays). Thus, Greece is an ideal site for instruction in performance, rhetoric, and myth in ancient Greece.

Faculty Program Coordinator Information

Dr. Bryan Crable
Chair, Department of Communication
St. Augustine Center 203
610/519-4750
bryan.crable@villanova.edu

Housing and Meals

The Villanova University summer program is located in three and four-star hotels for one week in Athens, while spending the remaining four weeks in Crete, Santorini, Mykonos, Delphi, and Tolo. Students will take their breakfast in the hotels.

Program Requirements

2.75 or better on a 4.0 scale; non-Villanova students must submit a recent official university transcript of undergraduate work.

University student status without disciplinary probation.

Completed Villanova application to the Office of International Studies and attendance at all orientations; interview with Program Director upon submitting application; non-Villanova students need must contact Dr. Crable for orientation information. **Applications will be accepted until the February 27, 2009 deadline. **Priority will be given to students who apply by the "early action" application deadline of Dec. 15, 2008.** **

No language proficiency required.

Open to Communication majors and minors and all Honors majors at Villanova University. It is also open to Communication majors and minors from other universities. Special permission may be granted for students who are not majors or minors or in honors but who can demonstrate coursework that provides a comparable background and preparation for this program of study.

SUMMER 2009 SCHEDULE

Session I—Wednesday, May 27-Wednesday, June 24, 2009

Course No.	Course Title	Instructor	Days	Time	Room
COM 1000-010	Survey of Communication	Arnold	M-F	10:30am-12:20pm	TBA
Com 1100-010	Public Speaking	Arnold	M-F	1:30-3:20pm	TBA
COM 1101-010	Business & Prof. Communication	Hall	M-F	1:30-3:20	TBA
COM 1200-010	Intro to COM Research	Bowen	M-F	8:30-10:20am	TBA
COM 2280-015	Theories of Persuasion	Woodard	Distance Learning		
COM 3355-015	Media Effects	Woodard	Distance Learning		
COM 3406-015	Gender & Communication	Bowen	Distance Learning		
COM 3460-010	Public Relations	Flanagan	M-F	10:30-12:20	Emedia
COM 3462-010	Public Relations Writing	Flanagan	Distance Learning		

Session II—Friday, June 26—Monday, July 27, 2009

Course No.	Course Title	Instructor	Days	Time	Room
COM 1000-020	Survey of Communication	Moore	M-F	10:30-12:20	TBA
COM 1100-020	Public Speaking	Moore	M-F	8:30-10:20	TBA
COM 1101-020	Business & Prof. Communication	Shyles	M-F	1:30-3:20pm	TBA
COM 2300-020	Theories of Mass Communication	Shyles	M-F	10:30-12:20pm	TBA

SUMMER 2009 SCHEDULE***Session III—Wednesday, May 27, 2009—Thursday, July 23, 2009***

Course No.	Course Title	Instructor	Days	Time	Room
COM 1101-030	Business & Prof. Communication	O'Leary	MW	6-8pm	TBA
COM 1903-030	Internship				
COM 1906-030	Internship				
COM 1909-030	Internship				
COM 2993-030	Internship				
COM 2996-030	Internship				
COM 5100-030	Directed Study				

SCHEDULE WORKSHEET
Spring 2009

REGISTRATION PIN NUMBER: _____

CRN	SUBJECT	COURSE No.	SECTION	COURSE TITLE

TIME	MON	TUES	WEDS	THURS	FRI
8:30					
9:30					
10:00					
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