

Villanova School of Business | EXECUTIVE MBA CURRICULUM

	FALL 2008	SPRING 2009	SUMMER 2009	FALL 2009	SPRING 2010
Strategy & Positioning	Marketing Principles	Complexities of Doing Business in an Emerging Economy Value Creation Through Technology Global Business Practices	Leadership Skills Practicum	Enterprise Risk Management: Integrating Market, Credit, & Operational Risks Understanding for Strategic Advantage Financial Risk Management	Creating Value & Core Competencies Competitive Advantage & Strategic Positioning Strategy & Transformation Corporate Diversification Technology as a Strategic Lever Global Strategic Alliances, Mergers, & Acquisitions
Leading Change & Managing People	Group Process & Teamwork Executive Conversations Building Relationships	Global Business & Sociocultural Systems Coaching for Team Effectiveness	Leveraging Diversity Leadership Frameworks & Competencies Business Ethics in Decision Making Communication & Leadership Challenges in Strategic Leadership	Crisis Management	Leadership & Organizational Change Strategic Leadership Redesign & the Entrepreneurial Mindset
Measurement & Performance Systems	Financial Measurement & Reporting The Economic Environment	Financial Management Statistics for Executives	Integrated Performance Measurement—Individual, Group, Organization	Valuation for Decision Making	Integrated Financial Analysis in Strategic Decision Making
Executive Coaching	Introduction to Executive Coaching	Individual Coaching	Individual Coaching	Individual Coaching	Individual Coaching
Systems Thinking	Systems Theory & Methodology	Systems Dynamics	Designing Business Architectures	System Project	System Project

Week One Residency
AUGUST 9–15, 2008
 Orientation & Learning Readiness

Be Informed. Become Transformed.