

***The Role of Nongovernmental Organizations (NGOs) in the Business –
Government – Society Interface***

Third International Colloquium on Corporate Political Activity, in Paris (France)

May 22-24, 2008

And *Business & Society* Special Issue

Colloquium co-sponsors

Center for Global Leadership, Villanova School of Business
Moore School of Business, University of South Carolina
Jesse H. Jones Graduate School of Management, Rice University
Institut d'Etudes Politiques de Paris, Science Po, Paris, France

Featured Keynote Speaker:

David Vogel

Haas School of Business, University of California Berkeley

Colloquium Organizing Committee:	<i>Business & Society</i> Guest Editors:
<p>Nicolas M. Dahan, Ramapo College of NJ Jonathan P. Doh, Villanova University Jennifer Griffin, George Washington University Kathleen Rehbein, Marquette University Douglas Schuler, Rice University Hildy Teegen, University of South Carolina Arnold Wilts, Free University of Amsterdam Duane Windsor, Rice University Cornelia Woll, Sciences Po</p>	<p>Jonathan P. Doh, Villanova University Hildy Teegen, University of South Carolina Nicolas M. Dahan, Ramapo College of NJ</p>

COLLOQUIUM PROGRAM OVERVIEW

Venue: Sciences Po, 56 rue des Saints-Pères, Paris (France); Room François Goguel.

Thursday, May 22, 2008:

9:00am: Welcome and Introductions: Nick Dahan, Jonathan Doh, Kathy Rehbein, Cornelia Woll

9:15am: Welcome from *Business & Society* Editor Duane Windsor and Special Issue Co-Editor Hildy Teegen

9:30am: Session R1

10:30am: Break

11:00am: Session R2

12:30pm: Lunch on premises

1:30pm: Session R3

3:00pm: Break

3:30pm: Quick tour of Sciences Po

Late afternoon/

Evening: Sightseeing and Dinner on Your Own

Friday, May 23, 2008:

9:00am Session F1

10:30am Break

11:00am Session F2

12:30pm: Lunch on premises

Keynote address by Professor David Vogel, UC-Berkeley, Haas School of Business
Discussant: Hildy Teegen, Dean, Moore School of Business, University of South Carolina

2:00pm Session F3

3:30pm: Break

4:00pm: Session F4

Late afternoon/

Evening: Group Dinner

Saturday, May 24, 2008:

9:00am: Session S1

10:30am: Break

11:00am: Session S2

12:30pm: Final Comments/Colloquium Adjourns

Colloquium Sessions

<i>Date, Time, Session</i>	<i>Session and Paper Title</i>	<i>Author(s) Chair, discussant</i>
<i>Thursday</i> May 22 9:30AM R1	The Big Picture: Structure and Types of NGO-Business Relations	
	Literature Review of the NGO-Business Relationship from 1998-2007: Directions for Future Research	Arno Kourula, Salla Laasonen
	Strangers or Partners: Cooperation Between Multinational Enterprises and Nonprofit Organisations	Jens Prinzhorn
	Chair Discussant	Jonathan Doh Arnold Wilts
BREAK		
<i>Thursday</i> May 22 11:00AM R2	Firm-NGO Relations and Corporate Social Responsibility 1	
	Unraveling the Delicate Interplay between Firms and Non-Governmental Organizations in Issues of Corporate Social Responsibility: An Empirical Study from the Netherlands	Frank de Bakker, Arnold Wilts & Frank den Hond
	The Impact of the Carrot and the Stick on Corporate Social Responsibility	Mariëtte van Huijstee and Pieter Glasbergen
	How We See Them Vs. How They See Themselves: A Cognitive Perspective of Firm-NGO Interorganizational Dynamics	Rafel Lucea
	Chair Discussant	Nicolas Dahan Kathy Rehbein
BREAK		
<i>Thursday</i> May 22 1:30PM R3	Firm-NGO Relations and Corporate Social Responsibility 2	
	Corporate Social Responsibility and NGO Engagement	Jonathan P. Doh
	Regulating the Construction of CSR-Founded Practices: The Instance of Two NGOs In the French Textile Industry	Guillaume Delalieux
	The Ethics of NGOs and Pressure Groups and Stakeholder Reciprocity	Yves Fassin
	Chair Discussant	Doug Schuler Frank de Bakker
(QUICK) SCIENCES PO TOUR, and EVENING ON OWN		
<i>Friday</i> May 23 9:00AM F1	NGO-Business Relations and Corporate Political Activity	
	Corporate Social Responsibility and Government Relations Strategies: A Model and Cases	Doug Schuler and Kathy Rehbein
	Engaging Activist Groups for Corporate Political Activity: An Exploration of Some of the Determinants	Nicolas M. Dahan and Bernard Leca
	How NGOs Influence Corporate Political Strategies: The Case of Professional Grassroots Lobbying Firms	Edward T. Walker
	Chair Discussant	Harry J. Van Buren III Jean-Philippe Bonardi
<i>Friday</i> May 23 11:00AM F2	NGO/Activist Engagement as a Form of Stakeholder Management	
	Firms and Activists' Destructive Actions	Jean-Philippe Bonardi
	Understanding the Role of Dialogue	Harry J. Van Buren III, Kathleen Rehbein, Jeanne M. Logsdon
	Does a Company's Interaction with NGOs Influence the Commitment of its Employees?	Caroline D. Ditlev-Simonsen
	Chair	Mika Skippari

	Discussant	Duane Windsor
LUNCH AND KEYNOTE		
<i>Friday</i> May 23 2:00PM F3	Reaping Corporate Benefits from NGO Engagement	
	How Voluntary Dyadic Engagement with Nonprofit Organizations Can Help Companies Innovate: Findings of an Exploratory UK Study	Sara Holmes, Lance Moir
	The Influence of Government Policy and NGOs on Global Value Creation	Gayle Allard, Candace Martinez
	The Role of NGO Partnerships in Creating a Competitive Advantage for Firms	Moriah Meyskens
	Chair Discussant	Liesl Riddle Doug Schuler
BREAK		
<i>Friday</i> May 23 4:00PM F4	NGO-Business-Government Relations in an International Context	
	Network Effects of Stakeholder Conflict: A Case Study of a MNC-NGO Relationship	Mika Skippari, Kalle Pajunen
	How Might NGOs Enable Foreign Multinational Enterprises to be More Responsive to Local and Global Initiatives in China?	Maria Lam
	Motivating Diaspora Homeland Investment: The Catalytic Role of Diaspora Organizations	Tjai M. Nielsen, Liesl Riddle
	Chair Discussant	Patrick Kenis Hildy Teegen
GROUP DINNER		
<i>Saturday</i> May 24 9:00AM S1	NGO-Firm Relations and Social Performance	
	NGO Strategies and the Politics of Corporate Governance: The Case of the Global Reporting Initiative	David L. Levy, Halina Brown, Martin de Jong
	Performance Evaluation in Non-Governmental Organizations: A Comparative Study of Four Evaluation Models used in Brazil	Lucila de Souza Campos, Carolina Andion, Mauricio Serva, Adriana Rossetto
	Are Members of Business for Social Responsibility More Responsible?	Peter Tashman and Jorge Rivera
	Chair Discussant	Duane Windsor Harry J. Van Buren III
BREAK		
<i>Saturday</i> May 24 11:00AM S2	Business-NGO Relations and Environmental Issues	
	Global Polluters and Transnational Watchdogs: The Long-Arm Jurisdiction of Moral Sentiment	Gwendolyn Y. Alexis
	Actor's Diversity Over Biodiversity: Non State Actors' Interactions in Environmental Governance	Amandine Bled
	Power in Cross-Sector Partnerships: An Analytical Framework and Literature Review	Annekathrin Ellersiek and Patrick Kenis
	Chair Discussant	Mariëtte Van Huijstee David Levy

Participant List

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