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Villanova School of Business Ranked #13 in the Nation by *BusinessWeek*

PHILADELPHIA—28 February 2008—The Villanova School of Business (VSB) placed #13 in *BusinessWeek*'s third annual ranking of undergraduate business schools nationwide, published today. The ranking is based on faculty and educational quality, student services and satisfaction, and business relevance.

“In this third year of success in the *BusinessWeek* undergraduate rankings, we have confirmed Villanova’s strong, consistent position among the very best business schools in the nation,” says Dean James Danko. “This is a testament to the talent and dedication of our students, faculty, and staff, and to the exceptional quality and relevance of a VSB education.”

The VSB momentum does not stop with the rankings, according to Danko. Since 2005, student applications and financial giving to the school have more than doubled. The VSB faculty has restructured itself, sweeping curricular innovation is underway, student quality has gone up, and the rate of student participation in international programs has reached nearly 50 percent.

VSB is known for its strong liberal arts foundation, nationally-recognized Applied Finance Lab, and Augustinian focus on service and volunteerism. The newly-refined undergraduate curriculum is built upon four educational pillars: a global mindset, innovation, ethics, and technology.

“As a business school, we strive to infuse everything we do with a level of creativity and agility that mirrors the real world of business,” says Danko. “This is the only way to ensure that our students are ready for their careers in global organizations, and get an outstanding return on their educational investment. External indicators—including this *BusinessWeek* ranking—provide positive affirmation that we’re doing this successfully.”

Established in 1922, VSB serves over 2,500 students across its undergraduate and graduate programs. BusinessWeek ranks the VSB part-time MBA program #11 in the nation and the VSB executive MBA #18 in the nation. VSB is home to faculty research centers including the Institute for Research in Advanced Financial Technology, The Center for Global Leadership, the Center for Marketing and Public Policy Research, the Center for the Study of Church Management, and the Daniel M. DiLella Center for Real Estate.

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