



SUMMER BUSINESS INSTITUTE FACT SHEET 2010

SBI Quick Facts

SBI was created specifically for non-business majors, allowing them to enhance their academic degree and diversify their portfolio of professional skills by providing them with a solid understanding of business basics.

Academic credentials

Upon successful completion of the program, Villanova students earn a **Business Minor**; non-Villanova students earn an SBI Certificate.

Program Dates

May 24 – July 28

Tuition

\$8,900; includes the use of a laptop computer and financial calculator, all textbooks and subscription to the *Wall Street Journal*.

On Campus Housing (optional)

Villanova's Office of Residence Life (ORL) coordinates arrangements for summer housing and rates. Contact ORL, located in Kennedy Hall, 2nd Floor/610-519-4145.

Summer Business Institute

The Clay Center at VSB

Bartley Hall, Room 1054

Villanova, PA 19085

610-519-5951

sbi@villanova.edu

www.business.villanova.edu/sbi

What is the Summer Business Institute?

The Summer Business Institute (SBI) is a 16 credit summer program, taught by expert, full-time faculty from Villanova's nationally ranked School of Business.

Why consider SBI?

SBI offers non-business students a 'once and done' academic option, broadening both their credentials and professional skill sets in one summer; electing to take SBI allows greater flexibility during the traditional academic year. Additionally, Villanova students who complete SBI have the opportunity to pursue other business minors.

What credentials do I receive upon completion of SBI?

Villanova students who successfully complete SBI earn a Business Minor. Students from other universities earn an SBI Certificate.

Who attends SBI?

Engineering, Liberal Arts, Nursing, Science and Law students - and recent grads - are among those who have attended and successfully completed SBI.

Where is SBI held?

Classes take place on Villanova's campus, in Bartley Hall, home of Villanova School of Business (VSB).

Where do SBI students live?

Students have the optional opportunity to enhance their SBI experience by living on Villanova's campus. The residential component expands the learning environment beyond the classroom and facilitates group discussions and team projects. While living on campus is encouraged, it is not mandatory. Students may make their own housing arrangements.

Can students from other schools attend?

Absolutely. The Summer Business Institute is open to qualified students and graduates from any accredited school or university located in the United States or abroad.

Are there any special requirements or minimum GPA requirements?

Applicants must be in good academic standing and have successfully completed freshman year (generally 30 credits). While there is not a minimum GPA requirement for admission, space will be assigned to the strongest candidates first.

What is the application process?

The SBI application can be completed online or downloaded at www.business.villanova.edu/sbi (click on "How to Apply") and mailed with your transcript, essay, and resume. Complete applications are reviewed on a rolling basis; decisions are provided within two weeks of receiving the complete application package. Enrollment is limited; applying early is encouraged.

Testimonials from SBI'09 Alumni

"I found SBI to be an incredibly valuable experience for me. Although the pace is fast and the course material is very concentrated, the faculty understands the rigors of SBI and adjusts to student feedback very effectively. After the program was over, I felt both accomplished and relieved. **SBI provided for me the most productive summer of my young life.**"

"A few years ago I never thought I would have spent ten weeks of my summer learning the ins and outs of the business world, but half way through my college experience and in the middle of an economic down fall, SBI provided me with the ability to comprehend the severity and reality of our nation's hardships.... **SBI showed me what I was really capable of handling as a college student....**Every cent and every hour put towards my business minor will one day be repaid. An investment with a great annual rate of return (the equation etched into my brain). I can already tell."

"**Fluency in business jargon is an added benefit of the program.** I now feel comfortable and confident in my ability to communicate my own ideas and opinions not just relative to business topics but political topics as well."

"**The integration of certain topics throughout SBI made them more relevant** and was extremely effective at getting students' attention."

"I loved having the Wall Street Journal everyday! I miss it! It gave us the "real world" connection to the material we were using. **FANTASTIC!**"

"**SBI's Professional Success was incredibly helpful** in applying my newly learned business skills to my professional life."

"I feel strongly that SBI has been a true "investment" in myself, and that the **"returns" have been tremendous!**"

**Next summer.
Invest in your future.**

SBI 2010 Curriculum and Course Descriptions

Your understanding of business is our business: through SBI's emphasis on innovation, creativity, and hands-on learning, students gain a solid understanding of business basics through a broad range of uniquely integrated courses, preparing them for success after graduation.

The program is comprised of three pre-determined modules: Business Fundamentals; Applied Economics and Financial Management & Reporting; Corporate Responsibility and Competitive Effectiveness. The one credit Professional Success course is integrated throughout the curriculum.

SBI 1001

Business Fundamentals

1 credit

Dynamic nature of business in a changing environment explored. Cross functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Action learning, problem solving approach utilized.

SBI 2005

Applied Economics

3 credits

Introduction to macroeconomics and microeconomics and the application of specific business decisions.

SBI 2006

Corporate Responsibility

3 credits

Core concepts of business law, ethical decision making, corporate social responsibility and governance.

SBI 3005

Financial Management and Reporting

4 credits

Foundation principles of corporate finance and financial accounting; emphasis on solving business problems.

SBI 3006

Competitive Effectiveness

4 credits

Integration of marketing and management concepts as an approach to creating value in business.

SBI 1000

Professional Success

1 credit

Career-related assessment and strategizing for identifying professional goals; skill building for job/internship search; exposure to practicing professionals and an on-site corporate visit.

When are classes held?

Classes are held, Monday through Friday, from 9:00 a.m. – 4:00 p.m. Breaks are provided during both the morning and afternoon sessions, with an hour break from Noon to 1:00.

Summer 2010 Course Schedule

Date	Activity/Course
Monday, May 24	Orientation
Tuesday, May 25 – Friday, May 28	Business Fundamentals
Tuesday, June 1 – Monday, June 28	Applied Economics; Financial Management & Reporting; Professional Success
Tuesday, June 29 – Wednesday, July 28	Corporate Responsibility; Competitive Effectiveness; Professional Success
Monday, May 31	No Class—Memorial Day Holiday Break
Monday, July 5	No Class—Fourth of July Holiday Break