



VILLANOVA
UNIVERSITY

Villanova School of Business

BUSINESS MINOR PROGRAM SUMMER BUSINESS INSTITUTE (SBI)

2012 FACT SHEET

Your understanding of business is our business

QUICK FACTS

SBI, designed exclusively for non-business majors, is a ten week accelerated **business minor program** – providing a solid understanding of business basics, complementing students' academic degrees and expanding professional skill sets – **in one summer**.

Academic Credentials

Upon successful completion of the program, Villanova students earn a **Business Minor**; non-Villanova students earn an **SBI Certificate**, the equivalent of a business minor.

Program Dates

May 30 – August 2

Tuition

\$9,200 for 16 the credit-hour program; also includes the use of a laptop computer and financial calculator, all textbooks and a subscription to the *Wall Street Journal*.

On Campus Housing (optional)

Villanova's Office of Residence Life coordinates arrangements for summer housing and rates.

Contact Residence Life, located in Kennedy Hall, 2nd Floor/610-519-4153.

Contact Information

Summer Business Institute
The Clay Center at VSB
Bartley Hall, Room 1054
Villanova, PA 19085
610-519-5951
sbi@villanova.edu
www.business.villanova.edu/sbi

What is the Summer Business Institute?

The Summer Business Institute (SBI) is a full-time, 16 credit program taught by expert faculty from Villanova's nationally ranked School of Business.

Why consider SBI?

SBI offers non-business students a unique academic option, broadening both their academic credentials and professional skill sets. Through SBI, students are immersed solely in business courses alongside an interdisciplinary cohort of other non-business students. SBI students also have the opportunity to meet and work with VSB faculty, broadening their academic and pre-professional network.

Additionally, for current college students, electing to take this summer program allows greater flexibility during the traditional academic year.

Who attends SBI?

Engineering, Liberal Arts, Nursing, Science and Law students - and recent grads - are among those who have successfully completed SBI.

Where is SBI held?

Classes take place on Villanova's campus, in Bartley Hall, home of Villanova School of Business (VSB).

Where do SBI students live?

Students have the optional opportunity to enhance their SBI experience by living on Villanova's campus. The residential component expands the learning environment beyond the classroom and facilitates group discussions and team projects. While living on campus is encouraged, it is not mandatory. Students may make their own housing arrangements.

Can students from other schools attend?

Absolutely. The Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad.

Note: International students must be matriculated in a full-time course of study at a U.S. institution prior to applying.

Are there any special requirements or minimum GPA requirements?

Applicants must be in good academic standing and have successfully completed, or be in the process of completing, freshman year (generally 30 credits). While there is not a minimum GPA requirement, a holistic review of credentials is conducted and students must demonstrate a strong academic history in order to be considered for the program.

What is the application process?

The SBI application can be completed online or downloaded at www.business.villanova.edu/sbi (click on "How to Apply"). Applications are reviewed on a rolling basis; decisions are provided within two weeks of receiving the complete application package. Deadline to apply is April 15th. Enrollment is limited; applying early is encouraged.

Testimonials from SBI Alumni

"I found SBI to be an incredibly valuable experience for me. Although the pace is fast and the course material is very concentrated, the faculty understands the rigors of SBI and adjusts to student feedback very effectively. After the program was over, I felt both accomplished and relieved. **SBI provided for me the most productive summer of my young life.**"

"A few years ago I never thought I would have spent ten weeks of my summer learning the ins and outs of the business world, but half way through my college experience and in the middle of an economic down fall, SBI provided me with the ability to comprehend the severity and reality of our nation's hardships.... **SBI showed me what I was really capable of handling as a college student....** Every cent and every hour put towards my business minor will one day be repaid. An investment with a great annual rate of return (the equation etched into my brain). I can already tell."

"**Fluency in business jargon is an added benefit of the program.** I now feel comfortable and confident in my ability to communicate my own ideas and opinions not just relative to business topics but political topics as well."

"**The integration of certain topics throughout SBI made them more relevant** and was extremely effective at getting students' attention."

"I loved having the Wall Street Journal everyday! I miss it! It gave us the "real world" connection to the material we were using. **FANTASTIC!**"

"**SBI's Professional Success was incredibly helpful** in applying my newly learned business skills to my professional life."

"I feel strongly that SBI has been a true "investment" in myself, and that the "returns" **have been tremendous!**"

**This summer...
Invest in your future!**

SBI 2012 Curriculum and Course Descriptions

"*Your understanding of business is our business*" Through SBI's emphasis on innovation, creativity, and hands-on learning, students gain a solid understanding of business basics through a broad range of uniquely integrated courses, preparing them for success after graduation. The program is delivered in three modules:

Module I: Business Fundamentals

Module II: Corporate Responsibility and Financial Management & Reporting

Module III: Applied Economics and Competitive Effectiveness

Professional Success is integrated throughout Modules I and II

SBI 1000

Professional Success

1 Credit

Career-related assessment and strategizing for identifying professional goals; skill building for job/internship search; exposure to practicing professionals.

SBI 1001

Business Fundamentals

1 Credit

Dynamic nature of business in a changing environment explored. Cross functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Action learning, problem solving approach utilized.

SBI 2005

Applied Economics

3 Credits

Introduction to macroeconomics and microeconomics and the application of specific business decisions.

SBI 2006

Corporate Responsibility

3 Credits

Core concepts of business law, ethical decision making, corporate social responsibility and governance.

SBI 3005

Financial Management and Reporting

4 Credits

Foundation principles of corporate finance and financial accounting; emphasis on solving business problems.

SBI 3006

Competitive Effectiveness

4 Credits

Integration of marketing and management concepts as an approach to creating value in business.

Class Schedule

Classes are held Monday through Friday, from 9:00 AM – Noon and 1:00 PM – 4:00 PM. Breaks are provided during both the morning and afternoon sessions.

Summer 2012 Course Schedule

Orientation Wednesday, May 30	
Module I Wednesday, May 30 – Tuesday, June 5	Business Fundamentals; Professional Success
Module II Wednesday, June 6 – Tuesday, July 3	Corporate Responsibility; Financial Management & Reporting; Professional Success
Module III Thursday, July 5 – Thursday, August 2	Applied Economics; Competitive Effectiveness
Holiday Wednesday, July 4	No Class–Fourth of July Holiday

Upon completion of SBI, students may earn a minor in the following: Accounting; Business Analytics; Economics; Entrepreneurship; Finance; International Business; Management Info Systems; Marketing; Real Estate. VSB approval and additional coursework is required