



International Festival of Creativity in Church Management

Join us as we work to build the Church of the future.

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 VILLANOVA SCHOOL OF BUSINESS
 CENTER FOR CHURCH MANAGEMENT
 AND BUSINESS ETHICS
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In collaboration with:



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INVITATION

The Villanova University Center for Church Management & Business Ethics and the International School of Pastoral Management of the Pontifical Lateran University are pleased to invite you to the first edition of the International Festival of Creativity in Church Management titled *What kind of church in 20 years? Returning to the source to reignite creativity and generate new pastoral paths* that will be held in Rome from March 23rd to 25th, 2017.

With this Call for Papers we invite you to submit a paper relating to creativity in Church management (research, description of best practices, study, reflection, innovative strategies) that could be presented and discussed at the International Festival.

STUDIES AND TRAINING IN MATTER OF CHURCH MANAGEMENT

To us Church Management refers to the use of skills and strategies developed in the business world on several levels, guided by theological and pastoral values and criteria. It embraces the style, the language and the attention to always put at the center the person that belongs to the Church's teaching. It includes new approaches, methods and management and organizational techniques to prevent and solve constraints and obstacles related to profoundly changing economic situations but also to innovate and create new pastoral opportunities. Put together properly and effectively these skills represent the missionary nature of the Church: this is Church Management! In the history of Christianity, the faith has always been accompanied by the action of concrete works. Do good and do it right was for many saints and great people of the Church the full realization of themselves and their mission in the world. A good thing done right, so the aim becomes one with the means and the action becomes a benediction. This is not proselytizing, but the dynamic of the Gospel: embodying the words in real actions. "Mercy is contemplated in action", said Pope Francis, "by filling what is lacking and, even better, predicting it".

For these reasons, the management at the service of pastoral ministry and pastoral ministry that inspires management can be a combination able to positively influence the business and the Church management models for the next 20 years.

INTERNATIONAL FESTIVAL: GOALS AND PARTICIPANTS

The Festival will host the contributions of researchers, practitioners, and entrepreneurs from an ethical-Christian profile.

The goal that animates this project is to enable the Church to explore with courage and without preconceptions, always in the light of Tradition and the Magisterium, new pastoral ways to announce the Gospel in a changing world. The event called "International Festival of Creativity in Church Management" will be held alternately in Europe (Rome, Pontifical Lateran University) in March 2017, and in the United States (Philadelphia, Villanova University) in 2018.

The Festival is designed both to bring together researchers and entrepreneurs from around the world on issues of creativity in church management to share their research studies with practitioners; to discuss the practical implications of the research; and find ways of establishing a network for all those working in the Church to connect with, in an synodal view, the aim of inspiring and creating the future that is rising, valuing the good of all, always putting first listening and attention to the poor of this world.

The event will lead to the creation of a research, exchange, comparison community (a network) that is inclusive and not directed only to "authorized personnel", in view of the co-inspiration, co-responsibility, co-creation of new visions of Church and practices to be implemented in order to generate future.

TO WHOM THE CALL FOR PAPERS IS ADDRESSED

The Festival will collect the contributions of researchers and scholars in the pastoral, theological, management field, as well as entrepreneurs who wish to bring an innovative contribution, at different levels, to topics relating to Creativity in Church Management.

FINANCIAL SUPPORT

All presenters at the Festival will receive support in the form of travel reimbursement up to a maximum of \$1500 and accommodations at Pontifical Lateran University.

HOW TO APPLY

Those wishing to present at the Festival should submit a 500 word (800-1500 characters including spaces) abstract indicating:

- Title
- Subtitle
- Topic area (Ex. Planning, Management, Finances, Enterprise Creation, Human Resources, Strategic Communication etc.).
- The core of the work (proposed approach and argument for its creativity)

DEADLINES

For researchers and universities: the deadline to submit abstracts is October 30th, 2016, and may be written in Italian, English or Spanish. To submit your abstract, please email it to Charles.Zech@villanova.edu.

For institutions and companies: the deadline to submit models and/or case histories that relate to creativity in Church management is November 15th, 2016 through a summary description in Italian or English or Spanish to be sent to: Charles.zech@villanova.edu.

- Notification of acceptance papers/case histories: December 15, 2016
- Deadline for index submission: January 8, 2017
- Deadline for final paper submission: February 28, 2017
- Date of the Festival: March 23-25, 2017

ORGANIZING COMMITTEE

- **S.E. Mons. Enrico Dal Covolo**, Magnificum Rector of the Pontifical Lateran University
- **Charles Zech**, Ph.D., Faculty Director, Villanova Center for Church Management & Business Ethics
- **Giulio Carpi**, Director, PUL International School of Pastoral Management
- **James Gallo**, Center Director, Villanova Center for Church Management & Business Ethics

For any inquiries regarding the program, please visit www.pastoralmanagement.com or contact Charles.zech@villanova.edu.

PROMOTING INSTITUTIONS

For more than a decade the Center for Church Management at Villanova University has performed research on the subject of church management, and has been providing education to clergy and lay church leaders.

The Pontifical Lateran University is the first Pontifical University that developed programs, in partnership with the training organization Creativ, to enrich the pastoral themes with management tools in order to "do good and do it right."

As part of a joint action, Villanova University and the Pontifical Lateran University found common meanings and paths and established an agreement to develop the International School of Pastoral Management.