

Villanova University Senate Committee on Mission and Social Justice
Tuesday, January 25, 2010, St. Augustine Center, Room 104

Agenda:

- I. Approve previous minutes
 - II. Peet's Coffee Meeting Review
 - III. Fair Trade University Proposal
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Dr. Prusak called the meeting to order at 9:00am.

I. DECEMBER MINUTES

The committee unanimously approved the minutes of the last meeting.

II. PEET'S COFFEE MEETING REVIEW

Dr. Bernard Prusak reported that Tim Dietzler is renegotiating the University's contract.

The committee discussed the difference between Fair Trade "practices" and Fair Trade "certified."

Dr. Mark Graham suggested we present specific expectations to and demand specific reports from Peet's Coffee. The committee discussed Peet's commitment to maintaining personal relationships with individual farms. The committee suggested looking at the relationship Peet's has with other colleges, specifically Boston College because of its Catholic principles.

III. FAIR TRADE UNIVERSITY PROPOSAL

Mr. William Stehl reported the following:

"Fair Trade Universities" evolved out of "Fair Trade Towns." Villanova University is approximately 80% of the way towards meeting the criteria already. Fair Trade has been introduced into all facets of the University.

The benefits of being a "Fair Trade University" include:

- Advancement of mission, both locally and globally
- Creation of a platform to engage more of the campus community
- Positioning ourselves as only the 5th Fair Trade University in the country
- Accelerating social justice practices in peer schools by serving as a model

Creating a committee to explore the possibility of becoming a Fair Trade University would allow us to see what the University must work on. This committee would explore the costs incorporated. The committee would ensure that this endeavor is legitimate and not solely a self-congratulatory opportunity.

The committee discussed the importance of integrating Fair Trade practices into the academic setting, and teaching the community ways to integrate fair trade into everyday living.

Dr. Prusak motioned to take the business to the full Senate to consider creating a special committee to investigate Fair Trade University status.

The motion passed with unanimous consent.