

MEGAN WALTER

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OBJECTIVE

To pursue a creative position in communications utilizing strong writing, organizational and team skills. Special areas of interest: marketing, advertising and promotions.

EDUCATION

Villanova University, Villanova, PA
Bachelor of Arts in **Communication**, May 2009
Concentration: Public Relations, GPA: 3.3
Coursework includes: Advertising, Public Relations, Media Writing, Public Speaking, and Organizational Communication. Completed 24 credit hours in writing enriched and writing intensive coursework

University of Sevilla, Seville Spain, Spring 2008
Coursework related to international business communication

COMMUNICATION EXPERIENCE

Senior Project Fall 2008

An in-depth research driven group project, culminating in a presentation of research findings and a 150 page collection of data and interpretations. Learned thesis development, methods of research and group dynamics. Thesis: How the Colas Do It: the Rationale Behind Their Marketing Strategies.

Advertising and Public Relations Intern, Earle Palmer Brown, Bethesda, MD Summer 2008

Drafted press releases. Investigated media outlets. Created media packets. Gained experience in all areas of advertising; account management, production and new business. Created original advertising campaign for new business.

Advertising Class Project Fall 2007

Advertising "Firms" competed within class to win a client's account. Served as Co-Creative Director of team. Team won client account. Created a bound advertising briefing as finished product.

Public Relations Student Society of America 2006-2007

Edited and wrote articles for semester newsletter.

ACTIVITIES

Habitat for Humanity (trips to South Carolina and New Mexico), Special Olympics, Inner-city tutoring program, Alpha Phi National Sorority, Balloon Day, Intramural sports, Basketball Club.

EMPLOYMENT

Held various summer and part-time positions to assist with college expenses. Positions include: Waitress, Child care, Retail salesperson, Lifeguard, Softball umpire. Currently work 10-15 hours per week during school. 2003- present

SKILLS

Technical: Word/Excel, Adobe Print Shop, Microsoft Publishing. Web/internet literate.
Knowledge of French language.
Studio Art: Drawing, sketching, painting and collage work using a variety of media.

INTERESTS

Poetry, Painting, Rowing, Skiing, Hiking.

Portfolio and references available upon request