

Study BUSINESS Abroad



Why Study Abroad?

- Develop confidence, a strengthened sense of personal identity, flexibility & creativity.
- Practice real-world problem solving through living and studying in an unfamiliar environment.
- Gain exposure to the way professionals in your field may view the subject matter differently.
- Strengthen cross-cultural skills and understand how to work with people, companies and organizations from other countries and cultures.

Choosing a Program

There are many different types of study abroad options in the world. Think about whether you would like to study at an overseas university with local students, or perhaps undertake an internship for academic credit, or even participate in a program designed specifically for study abroad students, maybe even in a non-English speaking country!

Programs marked with '§' indicate that advanced understanding of the country's language is a pre-requisite for participation.

The following list of programs should only serve as a guide to introduce you to the many options available to Business students overseas and does not guarantee automatic approval of programs or courses. Students are not restricted to the programs or universities listed in this guide. You will work with your study abroad advisor to determine the program that best meets your academic and personal goals. It is possible that courses mentioned in this publication *will not* be available to you during your time overseas, either due to timetable conflicts or course pre-requisites. All overseas courses must be approved by the appropriate Villanova faculty member on your Prior Approval Form and submitted to the Office of International Studies before the fall and spring break deadlines.

Study BUSINESS Abroad

AFRICA & MIDDLE EAST

Botswana

University of Botswana
Gaborone

Direct enrollment through [Interstudy](#)

Sample of courses available to study abroad students:

- DAB324 Consumer Behaviour
- DAB325 Marketing Management
- DAB318 Financial Institutions and Markets
- DAB321 Small Business Management
- FIN302 Financial Planning and Forecasting
- FIN402 International Business Finance
- BIS303 E-Commerce
- MKT305 Public Relations
- MGT303 Entrepreneurship and New Business Formation

Egypt

The American University of Cairo
Cairo

Direct enrollment with [AUC](#)

Sample of courses available to study abroad students:

- MKTG 412 International Marketing
- MKTG 410 Consumer-Buyer Behavior
- FINC 408 International Finance
- FINC 414 Corporate Finance
- INTB 301 Introduction to International Business
- ECON 239 Economic History of the Modern Middle East
- ECON 415 Economic Development in the Middle East
- MOIS 406 Management Information Systems and Database Management
- MOIS 432 Information & Decision Support Systems

Ghana

Ashesi University
Accra

Direct enrollment through [CIEE](#)

Sample of courses available to study abroad students:

- Supply Chain Management
- Corporate Finance
- International Finance
- International Trade and Policy
- Business Law
- Market Research
- Database Management
- Economic Development in Africa
- New Product Development

Morocco

IES Abroad & International Institute for Higher Education
Rabat

Direct enrollment through [IES](#)

Sample of courses available to study abroad students:

- ACC300 Moroccan Business Environment
- CMP370 Database Management
- CMP460 E-Business Programming
- FIN400 International Finance
- FIN410 Investment Management
- MNG480 International Business
- MRK300 Buyer Behaviour
- MRK410 Channels of Distribution
- MRK420 Advertising Management and Strategy

South Africa

University Kwa-Zulu Natal
Pietermaritzburg Campus

Direct enrollment through [InterStudy](#)

Sample of courses available to study abroad students:

- BBAP3MK P1 Marketing Management
- FINA321 P2 Corporate Financial Management
- FINA311 P1 Capital Market Theory
- FINA312 P2 Financial Risk Management
- ECON370 P2 Development Economics
- ECON360 P2 International Trade
- ECON708 P2 International Economics
- ISTN212 P2 Databases and Programming
- ISTN211 P1 Systems Analysis and Design
- ISTN31B P1 Applied Systems Analysis
- ISTN32F P2 Database Management
- ISTN21C P1 eCommerce
- MGNT 315 P1 International Business
- MARK301 P1 Consumer Behaviour
- MARK302 P2 Marketing Communications
- MARK7AO P2 Global Marketing

University Kwa-Zulu Natal

Howard College Campus: Durban

Direct enrollment through [InterStudy](#)

Sample of courses available to study abroad students:

- MGNT315 H1 International Business
- MARK301 H1 Consumer Behaviour
- MARK302 H2 Marketing Communications
- ECON301 H1 Economics of Africa
- ECON309 H2 Macroeconomic Policy in South Africa
- ECHS208 H2 Southern Africa and the World Economy
- ECHS209 H1 Capitalism and Development
- ECHS210 H2 Development in Southern Africa
- ECHS303 H1 Development in a Changing World Economy
- IOLS202 H2 Globalization and World-Class Manufacturing
- RELG216 H2 Marketing and Cultural Beliefs



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Study BUSINESS Abroad

Uganda

Microfinance and Entrepreneurship

[SIT Study Abroad](#)

Kampala

Sample of courses available to study abroad students:

- [Microfinance and Entrepreneurship Seminar](#)
- [Entrepreneurship Practicum](#)

United Arab Emirates

American University of Sharjah

Sharjah

Direct enrollment through [CIEE](#)

Sample of courses available to study abroad students:

- FIN310 Analysis of Financial Statements
- FIN330 Investments
- FIN401 International Finance
- FIN450 Case Studies in Corporate Finance
- MGT305 International Business
- MGT306 Cross Cultural Management
- ECO305 International Trade
- ECO315 Economics of the Middle East
- ECO333 Islamic Economics
- MIS300 Data Communication and Networking
- MIS302 Advanced Database Management
- MKT301 Consumer Behavior
- MKT308 Sports Marketing
- MKT309 International Marketing
- PBA311 Non-Profit Organization Management

ASIA

China

Shanghai University of Finance and Economic

Shanghai

Enrollment through [IES](#) or [Alliance for Global Education](#)

Sample of courses available to study abroad students:

- International Corporate Finance (IES)
- Corporate Strategy (IES)
- International Trade (IES)
- Marketing to the Chinese (IES)
- SHAN ECCH370 China: Economic Giant (AGE)
- SHAN ECCH371 International Money and Finance (AGE)
- SHAN MKCH390 China as a Global Market (AGE)
- SHAN MGCH390 Managing Enterprises in China (AGE)

Hong Kong

City University through [Syracuse University](#)

Sample of courses available to study abroad students:

- [ECN364: International Economic Relations](#)
- [FIN355: Money and Banking](#)
- [ECN363: Economic Development of China](#)
- [SOM354: Managing in a Global Setting](#)
- [MAR400.1: International Marketing](#)

Japan

Kansai Gaidai University

Osaka

Direct enrollment through [Kansai Gaidai University](#)

Sample of courses available to study abroad students:

- Asian Economic Integration and Globalization
- Contemporary Japanese Economy and Business
- Labor, Culture & HRM Operations
- International Business: The Japanese Transnational Corporation
- Japanese Business: Business and Management in the Asia-Pacific
- Advertising and Integrated Marketing Communications
- International Entrepreneurship: Focus on Japan

Korea

Yonsei University

Seoul

Direct enrollment through [CIEE](#)

Sample of courses available to study abroad students:

- Korean Economy
- International Trade
- Financial Management
- Business Negotiations
- Entrepreneurial Management
- Global Business Environment
- Interactive Marketing Communication
- International Money and Capital Markets
- Global Politics of Financial Crisis
- Advertising
- Managing in Emerging Markets

India

Welingkar Institute

Mumbai

Direct enrollment through [CIEE](#)

Sample of courses available to study abroad students:

- Legal Aspects of Business in India & International Trade
- Enterprise Content Management
- International Business
- International Marketing
- Digital Marketing
- Commodities Fundamentals
- IT Business Solutions and Strategy



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Study BUSINESS Abroad

EUROPE

Austria

Program through [IES](#)

Sample of courses available to study abroad students:

- [EC356 Transition to Market Economies in Central and Eastern Europe](#)
- [EC357 Europe in a Global Economy](#)
- [FI342 International Finance: Eurobanking](#)
- [IB/MK305 International Business and Marketing in Central Europe](#)
- [IB/MK344 International Business: Toward a Global Market](#)

Belgium

Vesalius College

Brussels

Direct enrollment through [CIEE](#)

Sample of courses available to study abroad students:

- [BUS 281E](#) - Business in Europe
- [BUS 301E](#) - International Business
- [BUS 325E](#) - International Finance
- [BUS 392E](#) - Entrepreneurship
- [BUS 251E](#) - Information Systems
- [ECN 271E](#) - The European Economy
- [ECN 308E](#) - International Monetary Economics
- [ECN 307E](#) - International Trade

Denmark

Danish Institute for Study Abroad - [DIS](#)

Copenhagen

Sample of courses available to study abroad students:

- European Business Strategy
- European Case Studies in Corporate Finance
- International Financial Management
- International Advertising in a European Context
- International Marketing and Branding
- Economic Theories of Globalization

Ireland

National University of Ireland

Galway

Enrollment through [VU Irish Studies Program](#)

Sample of courses available to study abroad students:

- EC382 International Economics
- EC427 Ireland, Europe & Global Economy
- EC207 Irish Economic History
- MK303 Global Marketing
- MG333 Cross Cultural Development
- MG323 International Business
- MK341 Brand Management
- MK314 Media & Marketing Communications
- MS201 E-business

- MS319 Enterprise Systems
- MS218 Database Technologies

University College Dublin - [Quinn School of Business](#)
Dublin

Sample of courses available to study abroad students:

- BMGT20050 Cross-Cultural Management 1
- BMGT30230 The European Union and Business Environment
- BMGT30130 Globalization
- MKT30080 International Marketing
- FIN30100 Investment and Portfolio Management
- FIN30030 International Financial Management
- MIS30020 E-Business Solutions

Italy

Bocconi or Università Cattolica through [IES](#)

Milan

Sample of courses available to study abroad students:

- [International Financial Markets](#)
- [Business, Government, and the Global Economy](#)
- [The Italian Economy: Economic Miracles and Malaise](#)
- [IB355 Managing Fashion and Luxury Companies](#)
- [30017](#) Corporate Finance
- [6133](#) Economics of Globalization
- [30057](#) International Economics

France

Negocia through [IES](#)

Paris

Sample of courses available to study abroad students:

- International Marketing and Supply Chain Management
- Intercultural Management
- Intercultural Marketing
- [FI310 Introduction to International Finance](#)
- [FR254 Business French](#)

Germany

European Union Program through [IES](#)

Sample of courses available to study abroad students:

- [IB335 International Business Strategies and the EU](#)
- [IB/EC342 Finance and Banking in the European Union](#)
- [IB/EC346/446 European Competition Policy](#)
- [EC353 International Economic Relations of the EU](#)
- [EC/PO246 EU Policy Areas: From Agriculture to Zero Emission](#)



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Study BUSINESS Abroad

Hungary

Corvinus University through [CIEE](#)

Budapest

Sample of courses available to study abroad students:

- International Financial Systems
- Electronic Commerce
- Economics of Global Resources
- International Marketing
- Global Business Strategy

Poland

Warsaw School of Economics through [CIEE](#)

Sample of courses available to study abroad students:

- Economics of Crises
- Cross-Cultural Management
- International Finance
- Creativity in Advertising
- Costs and Benefits of European Monetary Integration
- CRM and CRM Strategies

Spain

[CIEE International Business and Culture](#)

Seville (0-4 semesters Spanish)

Sample of courses available to study abroad students:

- The European Economy
- International Finance
- International Marketing
- International Management
- The Global Economy

[CIEE Business & Society](#) §

Seville (Completed through SPA1131)

Sample of courses available to study abroad students:

- Corporate Financial Decision Making
- International Marketing
- The European Economy
- Business Internship
- International Trade and Finance

[CIEE Business and Culture](#)

Barcelona

Sample of courses available to study abroad students:

- International Management
- The Spanish Economy
- International Marketing
- E-Commerce
- International Trade

Universidad Complutense through [IES Abroad](#) §
Madrid

Sample of courses available to study abroad students:

- [EC320 Multinational Enterprises in Spain](#)
- [IB330 Spanish Models of Organization and Management](#)
- [FI342 International Finance and the Monetary Union](#)
- Entorno Económico Internacional
- Economía Española
- Dirección de la Empresa Internacional

United Kingdom

[University of Lancaster](#) (ranked in top 10 of UK business schools)

Sample of courses available to study abroad students:

- AC F 321 INVESTMENTS
- AC F 305 INTERNATIONAL FINANCIAL MANAGEMENT
- AC F 308 FINANCIAL STATEMENT ANALYSIS
- ECON 208 BUSINESS & INTERNATIONAL MACROECONOMICS
- ECON 334 INTERNATIONAL BUSINESS
- ECON 333 INTERNATIONAL ECONOMICS
- MSCI 203 INTRODUCTION TO BUSINESS INFORMATION SYSTEMS
- MSCI 251 INTEGRATED PROJECT MANAGEMENT
- MSCI 331 DATA MINING FOR BUSINESS INTELLIGENCE
- MSCI 375 E-BUSINESS
- MKTG 225 CONSUMER BEHAVIOUR
- MKTG 227 MARKETING MANAGEMENT ESSENTIALS
- MKTG 301 STRATEGIC MARKETING
- MKTG 317 BRAND STRATEGY
- MKTG 315 MARKETING INNOVATION
- MKTG 233 DIGITAL MARKETING
- MKTG 334 INTEGRATED COMMUNICATIONS

University of Nottingham

Enrollment through [Arcadia University](#)

Sample of courses available to study abroad students:

- N13302 Financial Markets
- N13313 International Finance
- N11440 Entrepreneurship and Business
- N13448 Advertising and Marketing Communication
- N11135 East Asian Business in the Twentieth Century
- N12402 Marketing Strategy
- N13701 Consumer Behaviour
- N13306 Corporate Finance
- N12415 Managing the Marketing Mix
- N12607 The Evolution of International Tourism
- N11129 Origins and Development of the UK Economy
- N13409 Risk Management Decisions
- N13320 Science, Technology and Business
- N12614 Computational Finance
- N12613 Economics of Organizations
- N13449 Marketing Services
- N11601 New Venture Creation
- N13609 Public Services Management



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City University

London (Villanova Service-learning Program option)

Sample of courses available to study abroad students:

- [International Business Environment \(BS1204\)](#)
- [Money, Finance & World Economy \(IF1103\)](#)
- [European Business Culture \(BS2111\)](#)
- [Economics of FOREX \(IF2200\)](#)
- [Marketing Management \(BS2205\)](#)
- [Security Analysis \(FR2100\)](#)
- [Company Valuation \(FR2203\)](#)
- [Financial Management \(BS3102\)](#)

University of Westminster

London (Villanova Service-learning Program option)

Sample of courses available to study abroad students:

- Business Systems Analysis
- Organizations and Info Systems
- The London Economy
- Economics of Financial Markets
- International Economics
- Corporate Finance
- The Global Markets
- International Marketing

Boston University London Internship

Sample of courses available to study abroad students:

- COM CM 521: British and European Marketing Strategy
- CAS EC 364: Economic Policy: A British Perspective
- SMG IM 345 International Management Environment
- CAS EC 346: European Capital Markets
- CAS IP 405 European Business Environment
- COM CM 334: Advertising in the UK
- CAS IP 401: International Brand Management

London School of Economics

Full year program only

Sample of courses available to study abroad students:

- [AC330 Financial Accounting, Analysis and Valuation](#)
- [EC315 International Economics](#)
- [EC303 Economic Analysis of the European Union](#)
- [FM300 Corporate Finance, Investments and Financial Markets](#)
- [IS340 Information Systems in Business](#)
- [MN201 Economics for Management](#)

Institute of Economics and Political Studies

Cambridge

Sample of courses available to study abroad students:

- The Theory of Finance
- The Political Economy of China
- Contemporary Capitalism
- The Political Economy of the EU
- Money and Banking
- Economic Theory: The Cambridge Tradition

CENTRAL & SOUTH AMERICA

Argentina

IES Abroad Beginning & Intermediate Spanish

Buenos Aires

Sample of courses available to study abroad students:

- [MK220 Marketing in Latin America](#)
- [IB311 The Impact of Globalization in Latin America](#)

CIEE Argentine University Advanced Spanish §

Buenos Aires

Sample of courses available to study abroad students:

- The Political Economy of Argentina's Development
- International Economy
- Estructura Económica Argentina
- Finanzas y Mercado de Capitales

IFSA-Butler Argentine University Program §

Mendoza

Sample of courses that may be available to study abroad students:

- Finanzas de Empresas
- Economía Internacional Monetaria
- Economía Internacional Real
- Finanzas Públicas

Brazil

CIEE Business & Culture

São Paulo

Sample of courses available to study abroad students:

- BRICs and the International Economy
- Global Business Management
- Global Supply Chain Management
- Development and Sustainability
- Internet Business
- The Law of the WTO: Emerging Markets Approach
- Living the Entrepreneurial Challenge
- Marketing for Low Income Populations
- Marketing in Latin America
- Simulation Models in Finance

Chile

Pontificia Universidad Católica de Valparaíso

Valparaiso

Enrollment through [CIEE](#)

Sample of courses available to study abroad students:

- Consumer Analysis
- Economic Development
- Finance



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Study BUSINESS Abroad

- Human Resource Management
- Marketing I, II
- Operations Management

Universidad de Chile & Universidad Diego Portales
Santiago

Enrollment through [Syracuse University](#)

Sample of courses available to study abroad students:

- [ECN380.1: Political Economy \(EAECO500 Economia Politica\)](#)
- [ECN480.1: Topics in International Economics \(FMIN70Z Topicos deEconomia Internacional\)](#)
- [FIN480.1: Capital Markets \(IFM 2602 Mercados de Capitales\)](#)
- [FIN480.2: International Finance \(IFM 3476Finanzas Internacionales\)](#)
- [MAR380.3: Consumer Behavior I \(IFM 3356 Conducta del Consumidor\)](#)
- [MAR480.1: International Marketing \(IFM 3479 Marketing Internacional\)](#)

Costa Rica

Universidad Nacional

Heredia

Enrollment through [IFSA Butler](#)

Sample of courses available to study abroad students:

- Derecho Bancario
- Mercadeo
- Gestion Internacional De Recursos Humanos
- Mercadeo Internacional
- Comercio y Mercadeo
- Comercio Internacional
- Desarrollo Economico de Costa Rica
- Finanzas
- Economia Latinoamericana
- Finanzas Internacionales
- Banca y Mercado de Capitales
- Analisis del Desarrollo del Pensamiento Economico
- Contexto Internacional Para el Desarrollo

Venezuela

VENUSA Center for International Studies and Modern

Language

Merida

Enrollment through [University of Minnesota](#)

Sample of courses available to study abroad students:

- VENZ 3604 International Finance
- VENZ 3041 International Economics
- VENZ 3661 International Business

AUSTRALIA & NEW ZEALAND

Australia

[University of Melbourne](#) with [VU Australian Studies Program](#)

Sample of courses available to study abroad students:

- [FNCE30001 Investments](#)
- [FNCE30002 Corporate Finance](#)
- [FNCE30007 Derivative Securities](#)
- [IBUS20002 Business in the Global Economy](#)
- [IBUS30003 Managing Conflict in Global Workplaces](#)
- [IBUS30002 International Corporate Governance](#)
- [MGMT20006 Managing the Multinational](#)
- [MGMT20007 Cross-Cultural Management and Teamwork](#)
- [MGMT30012 Business Consulting](#)
- [MULT10006 Globalisation](#)
- [MKTG20001 Consumer Behaviour](#)
- [MKTG20008 Strategic Marketing](#)
- [MKTG20009 Global Marketing](#)
- [MKTG20006 Brand Management](#)
- [MKTG30008 Neuromarketing](#)
- [MKTG30006 Retail Management](#)
- [MKTG30007 Marketing and Society](#)
- [MKTG30009 Marketing Channels](#)
- [MKTG30010 Advertising and Promotions](#)
- [ECON20006 Business Economics and e-Commerce](#)
- [ECON20007 Globalisation and the World Economy](#)
- [ECON20008 Australian Economic History](#)
- [ECON30001 International Trade Policy](#)
- [ECON30005 Money and Banking](#)
- [ECON30007 Economics of Food](#)
- [ECON30011 Environmental Economics](#)
- [ECON30024 Economics of Financial Markets](#)
- [ECON30005 Money and Banking](#)

Internship in Sydney

Sydney

Enrollment through [Arcadia University](#) or [Boston University](#)

Sample of courses available to study abroad students:

- [SYDI SOSM 360 Workplace Realities: Politics, Culture, Ideas](#)
- [SYDI ANAU 360 Australian Issues: History, Culture and Identity](#)
- CAS EC 464: The Pacific Rim: Economic and Political Orders
- COM CM 406: Brand Advertising and Promotion
- CAS IP 401: Sports Management in Australia and the Asia-Pacific Region

University of Wollongong

Wollongong

Enrollment through [Arcadia University](#) or Direct Enroll

Sample of courses available to study abroad students:

- [FIN 223](#) Investment Analysis
- [FIN 323](#) Portfolio Analysis



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Study BUSINESS Abroad

- [FIN 324](#) Financial Statement Analysis
- [FIN 226](#) Financial Markets and Institutions
- [FIN 351](#) International Finance
- [MARK217](#) Consumer Behaviour
- [MARK333](#) Marketing Communications & Advertising
- [MARK205](#) Introductory Marketing Research
- [MARK270](#) Services Marketing
- [MARK301](#) Internet Applications for Marketing
- [MARK320](#) Social Marketing
- [MARK333](#) Marketing Communications & Advertising
- [MARK343](#) International Marketing
- [MARK356](#) Creating and Marketing New Products
- [MGMT209](#) Managing Knowledge in Organisations
- [MGMT215](#) Small Business Management
- [MGMT301](#) Managing Across Cultures
- [ECON216](#) International Trade Theory and Policy
- [MGMT389](#) International Business Management
- [ECON221](#) Econometrics
- [ECON304](#) The Historical Foundations of the Modern Australian Economy
- [PRMM303](#) Corporate Identity and Branding
- [LAW 101](#) Law, Business and Society

University of Queensland

Brisbane

Enrollment through [Arcadia University](#)

Sample of courses available to study abroad students:

- [ADVT3505](#) Advertising Strategy
- [ADVT2506](#) Online Advertising
- [ECON2200](#) Management of Financial Institutions
- [INFS2233](#) Foundations of Electronic Commerce
- [INFS2244](#) Electronic Commerce Systems Development
- [MGTS2202](#) Data and Information Management
- [MGTS3203](#) Database Management in Business
- [MGTS3204](#) Electronic Commerce Infrastructure Management
- [MGTS3205](#) Securing the Commercial Internet
- [MGTS3606](#) Managing in the Global Workplace
- [IBUS2301](#) International Business Management
- [IBUS2302](#) Globalisation & Business
- [IBUS3303](#) Managing International Business Operations
- [IBUS3306](#) Managing International Legal Environment
- [IBUS3309](#) Managing Across Cultures
- [MKTG2501](#) Consumer Behaviour
- [MKTG3501](#) Marketing Strategy
- [MKTG2511](#) Marketing Analysis
- [MKTG2508](#) Brand Management and Strategy
- [HMST3103](#) Management & Marketing of Sport & Physical Activity
- [ENVM2524](#) Firms, Communities and Social Responsibility
- [FINM2401](#) Financial Management
- [FINM3401](#) Corporate Finance

- [FINM3402](#) Investments & Portfolio Management
- [FINM3403](#) International Financial Management

New Zealand

Auckland Internship

University of Auckland

Auckland

Enrollment through [Boston University](#)

Sample of courses available to study abroad students:

- [251](#) [Financial Management](#)
- [261](#) [Introduction to Investments](#)
- [151G](#) [Understanding the Global Economy](#)
- [232](#) [Development of the International Economy](#)
- [241](#) [International Economics](#)
- [210](#) [International Business Environment](#)
- [211](#) [International Business Operations](#)
- [303](#) [Cross-cultural Management](#)
- [312](#) [Business in Asia-Pacific](#)
- [313](#) [New Zealand Competing Internationally](#)
- [151G](#) [Firms across Frontiers: An Introduction to International Business](#)

University of Otago

Otago

Enrollment through [Arcadia University](#)

Sample of courses available to study abroad students:

- [ECON206](#) The World Economy
- [ECON207](#) Environmental Economics
- [ECON302](#) International Trade
- [ECON312](#) Natural Resource Economics
- [FINC201](#) Fundamentals of Corporate Finance
- [FINC202](#) Investment Analysis and Portfolio Management
- [FINC203](#) Financial Data Analysis
- [FINC301](#) Finance Theory
- [FINC305](#) International Financial Management
- [MANT217](#) International Management
- [MANT222](#) Interpersonal/International Business Communication
- [MANT332](#) International Management
- [MANT341](#) Management in Asia-Pacific
- [MART201](#) Integrated Marketing Communications
- [MART202](#) Product and Brand Management
- [MART203](#) Pricing and Distribution Management
- [MART207](#) Sports Marketing
- [MART306](#) Innovation and New Product Development
- [MART326](#) International and Export Marketing
- [MART328](#) Business to Business Marketing
- [MART330](#) Special Topic: Creative Marketing Communication
- [PHSE340](#) Sport Management and Strategy



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