

## CMCI Executive Board:

Lisa Argento, '84 CLAS  
Baxter, Portfolio Manager

Dan Aversano, '04 VSB  
datafuelX, Chief Executive Officer

John Bassounas '99 VSB  
Pavone Group, President

Koleen Cavanaugh '91 CLAS  
Independence Blue Cross, Chief Marketing Officer &  
Senior Vice President

Jennifer Cesa, '92 VSB  
GSTV, Regional Vice President, Client Partnerships

Denise Colella, '95 VSB  
Adobe, Vice President, Head of Digital Strategy  
Group-Media & Financial Services

Sean Daly '02 CLAS  
Merck, Associate Vice President, Global Oncology  
Marketing

Denise Devine, '77 VSB  
RTM Vital Signs, FNB Holdings, Independent  
Director, Founder

Jim Dicso, '90 COE  
Shoreline SAAS Advisory, Chief Executive Officer

Meghan Doscher, '99 VSB  
MassMutual, Head of Brand and Marketing

John Driska, '93 VSB  
Screenvision Sports, Senior Account Executive

Bill Durrant, '03 VSB  
Exverus Media, President & Founder

Laura Esposito, '98 VSB  
Rockefeller Capital Management, Head of Enterprise  
Client Coverage

Gary Fischetti, '83 VSB  
Johnson & Johnson, Company Group Chairman

John Harrobin, '90 VSB  
Frontier Communications, Executive Vice President

Ramon Jones, '91 VSB  
Nationwide, Chief Marketing Officer

Nick Karrat P '26  
StockX, Chief Marketing Officer

Kevin Lappen, '00 VSB  
NBC Universal, Senior Vice President, Sports Sales &  
Partnerships

Jackie LePore Alberts '06 VSB  
Nestlé Health Science, Director of Marketing

Karen Phillips, '92 CLAS  
Paramount | Paramount Advertising, Executive Vice  
President, Head of Agency Partnerships

Kristin Recchiuti, '00 VSB MBA  
KinderFarms, Chief Executive Officer

Tim Richer, '10 VSB  
IBM, Director, Marketing & Communications, Data  
& AI

Jack Ringwood  
AUS, President and Chief Executive Officer

Hernando Ruiz-Jimenez '87 VSB  
Geisinger, Chief Marketing Officer

Stacey Rutherford, '93 VSB  
Burdette Beckmann Inc, Senior Director, National  
Accounts

Erin Saulnier, '92 VSB  
Ad Sales Marketer (formerly FOX)

Greg Walsh, '93 CLAS  
Havas Media Group, Chief Executive Officer

Jerry Warner, '86 VSB  
CooperVision, President

## CMCI Advisory Council:

Kate Butler '09 VSB  
Morgan Stanley, COO Wealth Management  
Marketing

Caroline Coyer '16 VSB  
Netflix, Agency Sales Partner

Abby Deneen '23 VSB  
VML, Global Data Analyst

Morgan (Goodman) DiPasquale, '18 VSB  
Titleist, Retail Marketer

Molly Ford Nixon, '11 VSB  
Paramount, Senior Director

Philicia Frasson, '13 VSB  
Amazon, Senior Marketing Manager

Chris Graziano, '03 CLAS '09 MBA  
Campbells, Senior Director, US Marketing

Jim Johnston, '13 VSB  
Serengeti Asset Management, Managing Director of  
Investor Relations & Marketing

Trina Kadakia, '14 VSB  
Johnson & Johnson, Group Product Director -  
Rheumatology

Aaron Levy, '08 VSB  
Optmyzr, Evangelist

Brittany Manchisi, '18 VSB  
IBM, Brand and Content Strategist

Gaby Markey, '16 CLAS  
Paramount/CBS Sports, Digital Account Executive

Taylor McCarthy '17 VSB  
Google, Chief of Staff GTM Strategy and Operations

Alexis Moore, '10 VSB  
Google, Senior Video Account Executive

Rosemary Mulry '20 VSB  
JP Morgan, Senior Associate, Quantitative Analytics

Liz Murphy '18 CLAS, '24 MBA  
Campbells, Marketing Coordinator

LeAnne Randolph '08 CLAS  
Kroger, E-Commerce Brand Marketing Manager

Colleen Ray '12 CLAS  
Omnicom Media Group, Director of Operations &  
Analytics

Valerie Renda '17 CLAS  
Kepler, Associate Vice President of Business  
Transformation

Richard Renzulli, '06 VSB  
Google, Measurement Lead

Jen Ryan, '17 VSB  
Google, Senior Account Manager

Megan Simpson '06 VSB  
Two Sparks Digital, Co-Founder

Brett Snyder '09 CLAS  
Knucklepuck, Chief Executive Officer

Carolyn Troutman '22 VSB  
Kantar, Brand Strategy Associate

Ally Weitzman '23 VSB  
Glaxo Smith Kline, Associate Manager, Marketing  
Commercial Development Program

## CMCI Advisory Council, Business Development Advisory Group:

Patrick Adorante '96 VSB, P '27  
Dell, VP, North American Server Sales