

YOUR INTRODUCTION TO BUSINESS

WHY CONSIDER SBA?

Villanova's Summer Business Academy provides non-business majors a productive summer experience, exposure to the business landscape, an academic credential—and a valuable affiliation with VSB. Through a mix of academic courses, experiential and applied learning, and exposure to VSB's well-recognized and respected professional development component, students will gain a basic understanding of business which they can apply to their primary course of study or use as a springboard to learn more.

WHO ATTENDS SBA?

The month-long program is designed for non-business majors at any level of their education looking to enhance their basic business knowledge and understanding.

CAN STUDENTS FROM OTHER SCHOOLS ATTEND?

Absolutely. Villanova's Summer Business Academy is open to qualified students and graduates from any accredited college or university located in the United States or abroad.

Note: International students must be matriculated in a full-time course of study at a US institution when applying.

CAN SBA CREDITS BE APPLIED TO DEGREE REQUIREMENTS?

SBA credits may be applied toward major degree requirements; determination is made by students' primary colleges/home institutions. Applicants are advised to discuss SBA credits with their academic advisors.

WHERE ARE CLASSES HELD?

SBA courses will be held online, and scheduled according to EDT. Classes can be completed from home - or anywhere with a robust internet connection.

WHO IS ELIGIBLE TO APPLY?

All class years may apply, along with recent graduates. While there is no GPA requirement, admission decisions will be based upon a holistic review of the application materials, with a particular focus on overall academic achievement.

WHAT IS THE APPLICATION PROCESS?

Interested students can apply between January 15 and April 15 at villanova.edu/vsbsummer. Applicants must also submit their transcript, an essay and a resume. Decisions will be rolling.

QUICK FACTS

SBA, designed exclusively for non-business majors, is a 6-credit, 4-week summer program providing a credentialed business education. This holistic educational experience offers an exposure to the dynamic nature of business, providing graduates a global business lens that will help them to be more informed "consumers" academically, personally—and professionally.

ACADEMIC CREDENTIALS - AND MORE!

SBA provides an opportunity for students from Villanova and other institutions to earn a Business Certificate, along with access to the many resources, services and staff from the Villanova School of Business (VSB). This includes the Davis Fund for Student Experiences, the O'Donnell Center for Professional Development, and VSB's Faculty Mentor Program, just to name a few.

SUMMER
2024

PROGRAM DATES

May 29 - June 26, 2024

APPLICATION PERIOD

January 15 - April 15, 2024

TUITION

\$8,500. Tuition includes textbooks and related materials.

QUESTIONS

Contact the Summer Business Academy (SBA):
(610) 519-5532
vsbsummer@villanova.edu
villanova.edu/vsbsummer

"SBA is perfect for me! I'm really not interested in learning about individual business disciplines such as accounting or finance, but I would like an overall introduction to business. ...and I know a lot of my friends feel the same."

"I'm excited about the opportunity to learn about business, and still have the rest of the summer to translate that knowledge to my internship."

SBA 2024

CURRICULUM

EDUCATING, ENLIGHTENING AND EMPOWERING NON-BUSINESS STUDENTS.

Villanova's Summer Business Academy will introduce students to the business landscape through a robust and interactive six credits of coursework delivered both synchronously and asynchronously. Students will gain an understanding of the dynamic nature of business, as well as opportunities for professional development. The program will culminate in a team-based capstone business-case project.

SBA students will benefit from innovative virtual instruction, applied and experiential learning components and professional development activities and events. SBA is a new program based on the proven methodology and structure of VSB and SBI courses, ensuring the same successful and holistic learning that students expect from a Villanova education.

SBA 1600

BUSINESS ESSENTIALS

4 credits

This course is an expanded version of VSB's 3-credit Business Dynamics course, which is a core requirement for all VSB and Academic Year Business Minor students. With an extra focus on interactive and applied learning, this course will cover a broad introduction to business disciplines. This course will also introduce students to the variety of extracurricular options available to them, such as the Gmelich Lab for Financial Markets and the Laboratory for the Advancement of Interdisciplinary Research (LAIR), along with their respective resources and workshops; the Bloomberg Market Concepts (BMC) training certificate; and a capstone business-case project.

SBA 1000

EXCEL ESSENTIALS

1 credit

This course will familiarize students with the uses and nuances of this essential program. It is similar to VSB's Information Technology course, a core requirement for all VSB and Academic Year Business Minor students.

SBA 1001

PROFESSIONAL SUCCESS ESSENTIALS

1 credit

This course includes instruction on professional development topics such as personal branding, resume review, and interviewing and networking skills. In addition to course instruction, this class provides experiential and applied learning components through virtual events, networking etiquette guidance and employer connections. This course is similar to SBI's Professional Success course, which is required for all SBI students.



YOUR UNDERSTANDING OF BUSINESS IS OUR BUSINESS!