

# SBI SUMMER BUSINESS INSTITUTE

INVEST IN YOUR FUTURE



## QUICK FACTS

SBI, designed exclusively for non-business majors, is a ten-week accelerated business minor program completed in one summer.

### ACADEMIC CREDENTIALS

Upon successful completion of the program, Villanova students earn a business minor; non-Villanova students earn an SBI certificate, the equivalent of a business minor.

### SBI 2017 PROGRAM DATES

May 30 – August 3

### SBI 2017 APPLICATION PERIOD

December 1, 2016 – April 15, 2017

### TUITION

\$13,000 for the 16-credit program; includes all textbooks, a subscription to the *Wall Street Journal*, and the use of a financial calculator.

### ON CAMPUS HOUSING (OPTIONAL)

Villanova's Office of Residence Life coordinates arrangements for summer housing and rates. Contact The Office of Residence Life, located in Kennedy Hall, 2nd Floor/(610) 519-4150.

## CONTACT INFORMATION

Summer Business Institute  
The Clay Center at VSB  
(610) 519-4570

[sbi@villanova.edu](mailto:sbi@villanova.edu)  
[business.villanova.edu/sbi](http://business.villanova.edu/sbi)

### What is the Summer Business Institute?

The Summer Business Institute (SBI) is a full-time, 16-credit business program taught by faculty from Villanova's #1 nationally-ranked business school. The program offers participants the opportunity to enhance their credentials by gaining a solid understanding of business basics and expanding their professional skill sets.

### Why consider SBI?

SBI offers non-business students a unique academic option, broadening both their academic credentials and professional skill sets. Through SBI, students are immersed solely in business courses alongside an interdisciplinary cohort of other non-business students. SBI students also have the opportunity to meet and work with VSB faculty and industry representatives, broadening their academic and professional network.

### Can SBI credits be applied to my major degree requirements?

SBI credits may be applied toward major degree requirements; determination is made by students' primary college/home institution. Applicants are strongly encouraged to discuss SBI credits with their academic advisor.

### Who attends SBI?

Engineering, Liberal Arts, Nursing, Science and Law students—and recent grads—are among those who have successfully completed SBI.

### How many students attend SBI?

Typical enrollment consists of three sections, comprised of 35-40 students per section.

### Where is SBI held?

Classes take place on Villanova's campus in Bartley Hall, home of Villanova School of Business (VSB).

### Where do SBI students live?

Students have the optional opportunity to enhance their SBI experience by living on Villanova's campus. The residential component expands the learning environment beyond the classroom and facilitates group discussions and team projects. While living on campus is encouraged, it is not mandatory.

### Can students from other schools attend?

Absolutely. Villanova's Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad. **Note:** International students must be matriculated in a full-time course of study at a US institution prior to applying.

### Are there any special requirements or minimum GPA requirements?

Applicants must be in good academic standing and have successfully completed, or be in the process of completing, freshman year (generally 30 credits). While there is not a minimum GPA requirement, a holistic review of credentials is conducted and students must demonstrate a strong academic history in order to be considered for the program.

### What is the application process?

The SBI application can be completed online at [business.villanova.edu/sbi](http://business.villanova.edu/sbi). Application opens December 1. Applicants will need to include a copy of their current resume, official academic transcript(s) and a 1-2 page essay detailing their interest in the program as part of the application. Completed applications are reviewed on a rolling basis; decisions are provided within one month of receiving a completed application. Deadline to apply is April 15.

## TESTIMONIALS FROM SBI ALUMNI

After graduating over three years ago from Villanova, I still talk about some of the classes and assignments I had while attending SBI. Many of my favorite academic moments came from this program. I recommend it to everyone I can.

**BRYAN WAGNER**

Civil Engineering '09, SBI '07  
Manager, McMaster-Carr Supply Company

Doing SBI opened up my eyes to the business world as a whole; it introduced me to concepts and ideas that I would have never been exposed to otherwise. Most importantly, it taught me the right way to network and create relationships. Having a business minor has given me the confidence and drive to approach professional situations in a goal-oriented manner, and I have more focus knowing that my degree from Villanova is a combination of strong disciplines.

**SNEHA KALLUKARAN**

Psychology '14, SBI '12

Thanks to SBI's superior curriculum and phenomenal professors, I fell in love with business and am now certain that I want a related career. I was even able to get a marketing internship while studying abroad in China the very next semester!

**RACHAEL COHEN**

Math '14, SBI '12

SBI remains one of the most intelligent decisions I've made thus far in college. Every employer I've interviewed with so far seems incredibly impressed that I was able to get a business minor in just one summer.

**MICHAEL KIPER**

Political Science '13, SBI '11

**TEN WEEKS. THIS SUMMER.  
INVEST IN YOUR FUTURE.**

## SBI 2017 CURRICULUM AND COURSE DESCRIPTIONS

### *Your understanding of business is our business.*

Through SBI's emphasis on innovation, creativity and hands-on learning, students gain a solid understanding of business basics through a broad range of uniquely integrated courses, preparing them for success after graduation.

The program is delivered in three modules:

**Module I:** Business Fundamentals

**Module II:** Corporate Responsibility; Financial Management and Reporting

**Module III:** Applied Economics; Competitive Effectiveness

*Professional Success is integrated throughout all three modules.*

### **SBI 0099**

#### **Excel**

Provides a basic understanding of Excel functions along with financial and valuation models.

### **SBI 1000**

#### **Professional Success**

Career-related assessment and strategizing for identifying professional goals; skill building for job/internship search; exposure to practicing professionals.

**1 Credit**

### **SBI 1001**

#### **Business Fundamentals**

Dynamic nature of business in a changing environment explored. Cross-functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Action learning, problem-solving approach utilized.

**1 Credit**

### **SBI 2005**

#### **Applied Economics**

Introduction to macroeconomics and microeconomics and the application of specific business decisions.

**3 Credits**

### **SBI 2006**

#### **Corporate Responsibility**

Core concepts of business law, ethical decision making, corporate social responsibility and governance.

**3 Credits**

### **SBI 3005**

#### **Financial Management and Reporting**

Foundation principles of corporate finance and financial accounting; emphasis on solving business problems.

**4 Credits**

### **SBI 3006**

#### **Competitive Effectiveness**

Integration of marketing and management concepts as an approach to creating value in business. Course concludes with a capstone project involving a corporate partner.

**4 Credits**

## CLASS SCHEDULE

Classes are held Monday through Friday,  
from 9 a.m. – 12 p.m. and 1 p.m.– 4 p.m.

## 2017 COURSE CALENDAR

### **Orientation**

Tuesday, May 30

### **July 4 Holiday**

No class: Monday, July 3 and Tuesday, July 4

### **Last day**

Thursday, August 3

Upon successful completion of SBI, and with VSB approval, students may pursue a minor in the following: Accountancy, Business Analytics, Business Law & Corporate Governance, Entrepreneurship, Finance, International Business, Management Information Systems, Marketing or Real Estate.

**Prerequisite coursework may be required.**

**NOVEMBER 2016**