

# Peter Ormerod

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[ssrn.com/author=2632215](http://ssrn.com/author=2632215)

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[goo.gl/jbujgU](http://goo.gl/jbujgU)

## Scholarly Interests

- Information Privacy
- Consumer Protection
- Internet Law
- Antitrust
- Data Governance
- Torts

## Academic Appointments

**Villanova University Charles Widger School of Law**

2025- Associate Professor of Law

**Northern Illinois University College of Law**

2022-25 Assistant Professor of Law

**Western Carolina University College of Business**

2019-22 Assistant Professor of Business Law (TENURE TRACK)

2018-19 Assistant Professor of Business Law (FIXED TERM)

2017-18 Adjunct Professor of Business Law

## Education

2013 **J.D.**

**The George Washington University Law School**

Thurgood Marshall Scholar (FALL 2010 – SPRING 2012)

*The George Washington International Law Review*, Member

Moot Court Board, Member

2010 **B.A. in Economics *magna cum laude***  
The George Washington University  
THESIS: "Vioxx: The Market Valuation of a Drug Recall"

## Scholarship

### JOURNAL ARTICLES

**Regulating Manipulative Design Is Not Preempted by Section 230 or the First Amendment**  
75 EMORY LAW JOURNAL \_\_\_\_ (forthcoming 2026) (with Brett M. Frischmann)

**Regulating Data Monetization**  
13 TEXAS A&M LAW REVIEW \_\_\_\_ (forthcoming 2026)

**Privacy Law's Incumbency Problem**  
58 UC DAVIS LAW REVIEW 179 (2024)

**Privacy Qui Tam**  
98 NOTRE DAME LAW REVIEW 267 (2022)  
• Reviewed by Christine Bartholomew in [JOTWELL](#)

**Making Privacy Injuries Concrete**  
79 WASHINGTON & LEE LAW REVIEW 101 (2022)

**Privacy Injuries and Article III Concreteness**  
48 FLORIDA STATE UNIVERSITY LAW REVIEW 133 (2021)  
• WCU College of Business Summer 2019 Research Grant Recipient

**A Private Enforcement Remedy for Information Misuse**  
60 BOSTON COLLEGE LAW REVIEW 1893 (2019)

**WannaCry, Ransomware, and the Emerging Threat to Corporations**  
86 TENNESSEE LAW REVIEW 503 (2019) (with Lawrence J. Trautman)

**A Descriptive Analysis of the Fourth Amendment and the Third-Party Doctrine in the Digital Age**  
28 ALBANY LAW JOURNAL OF SCIENCE & TECHNOLOGY 73 (2018) (with Lawrence J. Trautman)

**Industrial Cyber Vulnerabilities: Lessons from Stuxnet and the Internet of Things**  
72 UNIVERSITY OF MIAMI LAW REVIEW 761 (2018) (with Lawrence J. Trautman)

## Corporate Directors' and Officers' Cybersecurity Standard of Care: The Yahoo Data Breach

66 AMERICAN UNIVERSITY LAW REVIEW 1231 (2017) (with Lawrence J. Trautman)

- Excerpted in Thaw, Tschider, Hurwitz & Bambauer, *Cybersecurity: An Interdisciplinary Problem*, 393–401 (West Publishing 2021)

## SHORTER WORKS

### Disciplining Mechanisms

27 YALE JOURNAL OF LAW & TECHNOLOGY \_\_ (forthcoming 2026)

## WORKS IN PROGRESS

### Data Governance's First Amendment Opportunity (*working title*)

- This work-in-progress challenges the prevailing scholarly consensus that the First Amendment is an insurmountable hurdle to meaningful data governance. It identifies and explains a paradigm that the Supreme Court has recently employed to turn back industry's free-speech challenges, and it argues that policymakers should seize the resulting opportunity to enact information-age reform.

## Conferences, Workshops & Presentations

SEPT. 8  
2025

### Professor Irina Mantra's Intellectual Property Colloquium

Guest Lecture (INVITED) • Maurice A. Deane School of Law at Hofstra University  
*Regulating Data Monetization*

MAY 29  
2025

### Privacy Law Scholars Conference

Paper Workshop (COMPETITIVE) • University of California, Los Angeles School of Law  
*Regulating Data Monetization*

MAR. 28  
2025

### Governing Data

Symposium (INVITED) • Yale Law School  
*Disciplining Mechanisms*

FEB. 24  
2025

### Professors Mihailis Diamantis & Rishab Nithyanand's Privacy Law & Technology Course

Guest Lecture (INVITED) • University of Iowa College of Law  
*Regulating Data Monetization*

SEPT. 27  
2024

### Chicagoland Junior Scholars Conference

Paper Workshop (COMPETITIVE) • Northern Illinois University & Loyola University Chicago  
*Regulating Data Monetization*

MAY 30  
2024

**Privacy Law Scholars Conference**

Paper Workshop (COMPETITIVE) • Georgetown University Law Center  
*Privacy Law's Incumbency Problem*

OCT. 23  
2023

**Professor Margaret Kwoka's Information Governance Colloquium**

Paper Workshop (INVITED) • The Ohio State University Mortiz College of Law  
*Privacy Law's Incumbency Problem*

OCT. 6  
2023

**Chicagoland Junior Scholars Conference**

Paper Workshop (COMPETITIVE) • Northern Illinois University & Loyola University Chicago  
*Privacy Law's Incumbency Problem*

JUNE 2  
2022

**Privacy Law Scholars Conference**

Paper Workshop (COMPETITIVE) • Northeastern University  
*Privacy Qui Tam*

MAR. 26  
2021

**Appalachian Research in Business Symposium**

Paper Presentation (PEER REVIEWED) • Eastern Kentucky University (VIRTUAL)  
*Overcoming Two Constitutional Hurdles to Effective Digital Privacy Regulation*

AUG. 7  
2020

**Academy of Legal Studies in Business Annual Conference**

Paper Presentation • VIRTUAL  
*Making Privacy Injuries Concrete*

JUNE 7  
2020

**Privacy Law Scholars Conference**

Paper Workshop (COMPETITIVE) • Berkeley Center for Law & Technology (VIRTUAL)  
*Making Privacy Injuries Concrete*

NOV. 8  
2019

**Northeast Privacy Scholars Workshop**

Paper Workshop (COMPETITIVE) • Princeton University  
*Privacy Injuries and Article III Concreteness*

JAN. 19  
2019

**Huber Hurst Research Seminar**

Paper Workshop (COMPETITIVE) • University of Florida, Warrington College of Business  
*A Private Enforcement Remedy for Information Misuse*

AUG. 11  
2018

**Academy of Legal Studies in Business Annual Conference**

Paper Presentation • Portland, OR  
*Ransomware* (with Lawrence J. Trautman) (*in absentia*)

AUG. 10  
2017

**Academy of Legal Studies in Business Annual Conference**

Panel Discussion • Savannah, GA

*Cyber Threats to Business* (with Peter Swire, Scott Shackelford & Lawrence J. Trautman)

AUG. 9  
2017

**Academy of Legal Studies in Business Annual Conference**

Paper Presentation • Savannah, GA

*Industrial Cyber Vulnerabilities: Stuxnet* (with Lawrence J. Trautman)

AUG. 8  
2017

**Academy of Legal Studies in Business Annual Conference**

Paper Presentation • Savannah, GA

*Digital Is Different: Carpenter v. United States* (with Lawrence J. Trautman)

## Courses Taught

### LAW SCHOOL

Business Associations 1

Information Privacy Law

Internet Law

Seminars: *Artificial Intelligence & the Law; Privacy Law*

Torts

### BUSINESS SCHOOL

Individual Rights

Legal & Ethical Environment of Business

Legal Aspects of Managing Technology

Unfair Business Practices

## Service

### SCHOLARLY

2025

**Privacy Law Scholars Conference**

Commenter on Paul Ohm & Susan Freiwald's *Superwarrants*, 67 ARIZONA L. REV. \_\_ (forthcoming 2026)

2023

**Chicagoland Junior Scholars Conference**

Junior commenter on Zvikomborero Chadambuka's *Data Ownership for Data Subjects: Revisiting Information Monopoly Concerns*

2023

**Privacy Law Scholars Conference**

Commenter on Colin M. Gray, Cristiana Santos, Nataliia Bielova & Johanna Gunawan's *What Evidence is Needed to Prove the Existence of Dark Patterns?*

2021 **Privacy Law Scholars Conference**

Commenter on Mailyn Fidler's *Warranted Exclusion: A Case for a Fourth Amendment Built on the Right to Exclude*, 76 SMU L. REV. 315 (2023)

**VILLANOVA UNIVERSITY**

2026– University Committee on the Ethical Use of Artificial Intelligence in the Augustinian Tradition  
2025– Academic Affairs Committee  
2025– Artificial Intelligence Working Group

**NORTHERN ILLINOIS UNIVERSITY**

2024–25 Writing Group Organizer  
2023–25 Admissions Committee  
2023–25 Bar Success Task Force  
2022–25 Curriculum Committee  
2022–25 Faculty Development Committee  
2024 Search Committee for the Director of the Business Law Innovation Clinic  
2022–24 Assessment Committee

**WESTERN CAROLINA UNIVERSITY**

2022 Working Group to Establish a Cybersecurity Minor  
2019–22 Liberal Studies Committee  
2019–21 University Curriculum Committee  
2020 Search Committee for Assistant/Associate Professor of Business Law  
2020 Search Committee for the Director of the School of Accounting, Finance, Info. Systems, and Business Law  
2018–20 Student Community Ethics Committee

**Experience**

2011–15 **Holland & Knight, LLP**

Public Policy & Regulation Group • Washington, DC  
*Law Clerk & Staff Attorney*

SUMMER 2011 **United States District Court for the District of Columbia**

Chambers of Judge Amy Berman Jackson  
*Judicial Intern*

## Bar Admissions

- 2016– North Carolina
- 2016– District of Columbia
- 2013– Maryland