

Peter Ormerod

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Villanova University

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Scholarly Interests

Information Privacy • Internet Law • Data Governance
Consumer Protection • Antitrust • Torts

Academic Appointments

Villanova University Charles Widger School of Law

2025- Associate Professor of Law

Northern Illinois University College of Law

2022-25 Assistant Professor of Law

Western Carolina University College of Business

2019-22 Assistant Professor of Business Law (TENURE TRACK)

2018-19 Assistant Professor of Business Law (FIXED TERM)

2017-18 Adjunct Professor of Business Law

Education

2013 J.D.

The George Washington University Law School

Thurgood Marshall Scholar (FALL 2010 – SPRING 2012)

The George Washington International Law Review, Member

Moot Court Board, Member

2010 **B.A. in Economics *magna cum laude***
The George Washington University
THESIS: “Vioxx: The Market Valuation of a Drug Recall”

Scholarship

JOURNAL ARTICLES

Data Governance’s First Amendment Opportunity
105 NORTH CAROLINA LAW REVIEW ____ (forthcoming 2027)

Regulating Manipulative Design Is Not Preempted by Section 230 or the First Amendment
75 EMORY LAW JOURNAL ____ (forthcoming 2026) (with Brett M. Frischmann)

Regulating Data Monetization
13 TEXAS A&M LAW REVIEW 1003 (2026)

Privacy Law’s Incumbency Problem
58 UC DAVIS LAW REVIEW 179 (2024)

Privacy Qui Tam
98 NOTRE DAME LAW REVIEW 267 (2022)
• Reviewed by Christine Bartholomew in **JOTWELL**

Making Privacy Injuries Concrete
79 WASHINGTON & LEE LAW REVIEW 101 (2022)
• Cited in McGeeveran, *Privacy & Data Protection Law*, 295 (2d ed. 2023)

Privacy Injuries and Article III Concreteness
48 FLORIDA STATE UNIVERSITY LAW REVIEW 133 (2021)
• WCU College of Business Summer 2019 Research Grant Recipient

A Private Enforcement Remedy for Information Misuse
60 BOSTON COLLEGE LAW REVIEW 1893 (2019)

WannaCry, Ransomware, and the Emerging Threat to Corporations
86 TENNESSEE LAW REVIEW 503 (2019) (with Lawrence J. Trautman)

A Descriptive Analysis of the Fourth Amendment and the Third-Party Doctrine in the Digital Age
28 ALBANY LAW JOURNAL OF SCIENCE & TECHNOLOGY 73 (2018) (with Lawrence J. Trautman)

Industrial Cyber Vulnerabilities: Lessons from Stuxnet and the Internet of Things
72 UNIVERSITY OF MIAMI LAW REVIEW 761 (2018) (with Lawrence J. Trautman)

Corporate Directors' and Officers' Cybersecurity Standard of Care: The Yahoo Data Breach
66 AMERICAN UNIVERSITY LAW REVIEW 1231 (2017) (with Lawrence J. Trautman)
• Excerpted in Thaw, Tschider, Hurwitz & Bambauer, *Cybersecurity: An Interdisciplinary Problem*, 393–401 (West Publishing 2021)

SHORTER WORKS

Disciplining Mechanisms: Governing Data Markets with Competition and Regulation
27 YALE JOURNAL OF LAW & TECHNOLOGY 308 (2026)

Conferences, Workshops & Presentations

- MAR. 27
2026 **Philly Area Junior Faculty Forum**
Paper Workshop • Temple University Beasley School of Law
Making Sense of the Waning Deregulatory First Amendment
- SEPT. 8
2025 **Professor Irina Mantra's Intellectual Property Colloquium**
Guest Lecture (INVITED) • Maurice A. Deane School of Law at Hofstra University
Regulating Data Monetization
- MAY 29
2025 **Privacy Law Scholars Conference**
Paper Workshop (COMPETITIVE) • University of California, Los Angeles School of Law
Regulating Data Monetization
- MAR. 28
2025 **Governing Data**
Symposium (INVITED) • Yale Law School
Disciplining Mechanisms
- FEB. 24
2025 **Professors Mihailis Diamantis & Rishab Nithyanand's Privacy Law & Technology Course**
Guest Lecture (INVITED) • University of Iowa College of Law
Regulating Data Monetization

- SEPT. 27
2024 **Chicagoland Junior Scholars Conference**
Paper Workshop (COMPETITIVE) • Northern Illinois University & Loyola University Chicago
Regulating Data Monetization
- MAY 30
2024 **Privacy Law Scholars Conference**
Paper Workshop (COMPETITIVE) • Georgetown University Law Center
Privacy Law's Incumbency Problem
- OCT. 23
2023 **Professor Margaret Kwoka's Information Governance Colloquium**
Paper Workshop (INVITED) • The Ohio State University Mortiz College of Law
Privacy Law's Incumbency Problem
- OCT. 6
2023 **Chicagoland Junior Scholars Conference**
Paper Workshop (COMPETITIVE) • Northern Illinois University & Loyola University Chicago
Privacy Law's Incumbency Problem
- JUNE 2
2022 **Privacy Law Scholars Conference**
Paper Workshop (COMPETITIVE) • Northeastern University
Privacy Qui Tam
- MAR. 26
2021 **Appalachian Research in Business Symposium**
Paper Presentation (PEER REVIEWED) • Eastern Kentucky University (VIRTUAL)
Overcoming Two Constitutional Hurdles to Effective Digital Privacy Regulation
- AUG. 7
2020 **Academy of Legal Studies in Business Annual Conference**
Paper Presentation • VIRTUAL
Making Privacy Injuries Concrete
- JUNE 7
2020 **Privacy Law Scholars Conference**
Paper Workshop (COMPETITIVE) • Berkeley Center for Law & Technology (VIRTUAL)
Making Privacy Injuries Concrete
- NOV. 8
2019 **Northeast Privacy Scholars Workshop**
Paper Workshop (COMPETITIVE) • Princeton University
Privacy Injuries and Article III Concreteness
- JAN. 19
2019 **Huber Hurst Research Seminar**
Paper Workshop (COMPETITIVE) • University of Florida, Warrington College of Business
A Private Enforcement Remedy for Information Misuse

- AUG. 11
2018 **Academy of Legal Studies in Business Annual Conference**
Paper Presentation • Portland, OR
Ransomware (with Lawrence J. Trautman) (*in absentia*)
- AUG. 10
2017 **Academy of Legal Studies in Business Annual Conference**
Panel Discussion • Savannah, GA
Cyber Threats to Business (with Peter Swire, Scott Shackelford & Lawrence J. Trautman)
- AUG. 9
2017 **Academy of Legal Studies in Business Annual Conference**
Paper Presentation • Savannah, GA
Industrial Cyber Vulnerabilities: Stuxnet (with Lawrence J. Trautman)
- AUG. 8
2017 **Academy of Legal Studies in Business Annual Conference**
Paper Presentation • Savannah, GA
Digital Is Different: Carpenter v. United States (with Lawrence J. Trautman)

Courses Taught

LAW SCHOOL

Business Associations
Information Privacy Law
Internet Law
Seminars: *Artificial Intelligence & the Law; Privacy Law*
Torts

BUSINESS SCHOOL

Individual Rights
Legal & Ethical Environment of Business
Legal Aspects of Managing Technology
Unfair Business Practices

Service

SCHOLARLY

- 2025 **Privacy Law Scholars Conference**
Commenter on Paul Ohm & Susan Freiwald's *Superwarrants*, 67 ARIZONA L. REV. ___ (forthcoming 2026)
- 2023 **Chicagoland Junior Scholars Conference**
Junior commenter on Zvikomborero Chadambuka's *Data Ownership for Data Subjects: Revisiting Information Monopoly Concerns*

2023 **Privacy Law Scholars Conference**
Commenter on Colin M. Gray, Cristiana Santos, Nataliia Bielova & Johanna Gunawan's *What Evidence is Needed to Prove the Existence of Dark Patterns?*

2021 **Privacy Law Scholars Conference**
Commenter on Maily Fidler's *Warranted Exclusion: A Case for a Fourth Amendment Built on the Right to Exclude*, 76 SMU L. REV. 315 (2023)

VILLANOVA UNIVERSITY

2026–
2025– University Committee on the Ethical Use of Artificial Intelligence in the Augustinian Tradition
2025– Academic Affairs Committee
2025– Artificial Intelligence Working Group

NORTHERN ILLINOIS UNIVERSITY

2024–25 Writing Group Organizer
2023–25 Admissions Committee
2023–25 Bar Success Task Force
2022–25 Curriculum Committee
2022–25 Faculty Development Committee
2024 Search Committee for the Director of the Business Law Innovation Clinic
2022–24 Assessment Committee

WESTERN CAROLINA UNIVERSITY

2022 Working Group to Establish a Cybersecurity Minor
2019–22 Liberal Studies Committee
2019–21 University Curriculum Committee
2020 Search Committee for Assistant/Associate Professor of Business Law
2020 Search Committee for the Director of the School of Accounting, Finance, Info. Systems, and Business Law
2018–20 Student Community Ethics Committee

Experience

- 2011–15 **Holland & Knight, LLP**
Public Policy & Regulation Group • Washington, DC
Law Clerk & Staff Attorney
- SUMMER
2011 **United States District Court for the District of Columbia**
Chambers of Judge Amy Berman Jackson
Judicial Intern

Bar Admissions

- 2016– North Carolina
- 2016– District of Columbia
- 2013– Maryland