

SPRING 2025 NEWSLETTER

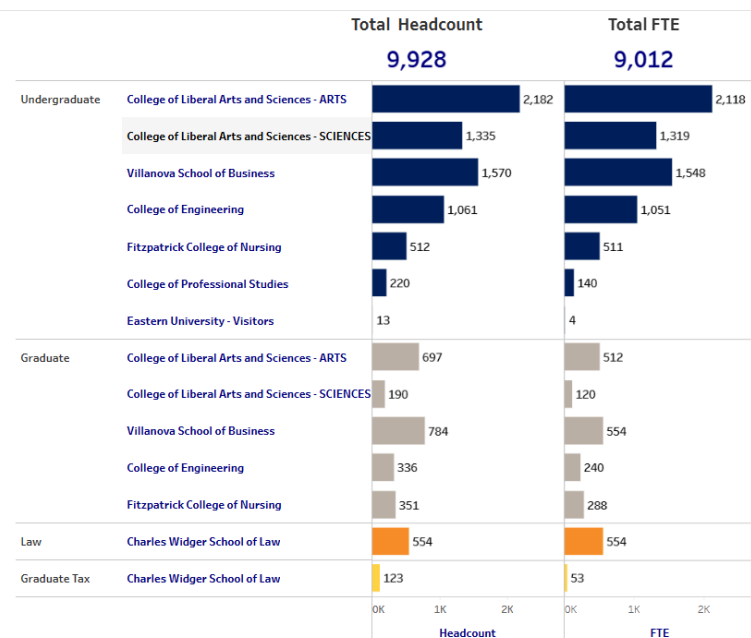
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OFFICE OF DECISION SUPPORT AND DATA INTEGRITY

Spring is here and with it comes the latest edition of the Office of Decision Support and Data Integrity (ODSDI) newsletter! This semester, we spotlight new dashboards, important reporting timelines, and developments in data governance.

Enrollment Statistics Spring 2025 Snapshot



Upcoming Meetings

Mark your calendars for key events that will focus on data governance, policy discussions, and enhancing data literacy to maximize the use of the data at Villanova.

Data Governance & Data Stewards Joint Meeting:

- March 31, 2025, 11 a.m. to 12 p.m.

Data Insights Explorer Training:

- March 27, 2025, 1:30 p.m. to 3:00 p.m.

College/Department Area Trainings:

- Dates & Times, TBD

Important Dates

Upcoming Census Data Freeze Dates:

- Summer Enrollment Freeze: July 10
- Degree Completions Freeze: July 31
- Student Admissions & Enrollment: September 17, 2025
- Staff and Faculty: October 20, 2025
- Student Financial Aid: November 20, 2025

Spring and Summer Survey Submission:

- IPEDS Surveys – Human Resources, Fall Enrollment, Finance, Academic Libraries: April 2, 2025
- US News & World Report Best Colleges Surveys (Main and Financial Aid): June 14, 2025
- Other Submissions – Dates Vary
 - Council of Graduate Schools/ETS Annual Survey: March 15, 2025
 - Common Data Set for Princeton Review, Big Future, Enrollment Planning Network: March 28, 2025
 - NC-SARA Exclusive Distance: June 15, 2025

Dashboard Updates

The following dashboards are newly added or updated in Data Insights:

- **Dashboard Library – NEW LOOK!**
 - Please favorite this new link
- [Major, Minor, and Concentration Enrollments Dashboard](#)
- [Major, Minor, and Concentration Enrollments by Course Detail Dashboard](#)
- [Grade Distribution and GPA Dashboard](#) (Updated with Fall 2024 data)
 - Role-based access for department chairs and program directors has been added
- [Graduate Enrollment & Credit Hours by Major-Program-Concentration](#)
- [Student Enrollment and Credit Hours by Course Modality](#)
- [Faculty Credit Hours Taught & Consumed](#)

Data Insights Resources

Explore Our [Data Insights Page](#):

Access the Data Insights Tableau User Guide and our Data Dashboard Library for the most widely shared data dashboards. *Not accessible from a mobile device.*

Data Insights Platform Login Instructions:

- If using an ethernet connection, you can login using your VU SSO credentials and DUO authentication on your mobile device.
- If using WIFI (VUMobile) or off-campus, log in to VPN (Global Protect) and DUO authentication before logging into the platform.

Data Governance

Current Initiatives in Progress:

- **Data Classification Matrix and Data Retention Policy** – Department meetings continue in collaboration with the Office of Information Security to classify data elements in each area and review current/future retention periods. We worked with 23 business units/departments over the last year and will engage with 14 more to kick off the Data Classification and Retention review.
- **Data Literacy** – We are doing small group trainings for Data Insights users and incorporating data definitions into dashboards whenever possible. We will help you locate the data you need and design visualizations that aid in decision-making and ultimately data literacy.
- **External Survey Reporting Guidelines** – Please refer to these when reporting data externally.
- **Currently Approved Governance Policies:**
 - [Data Classification](#)
 - [Data Integrity and Integration](#)
 - [Data Access, Usage and Sharing](#)

Current Higher Ed Topics

[Carnegie Classification](#) revised its methodology to classify U.S. higher education institutions for their 2025 release. Three classifications will be released in 2025 – Institutional, Student Access, and Earnings and Research Activity. The Research Activity classification, the first of the three, was released on February 13. The new research activity classification framework includes three categories: R1 (Very High Spending and Doctorate Production), R2 (High Spending and Doctorate Production), and Research Colleges & Universities—based on research spending and doctorate production. Villanova remains in the R2 category, signifying high research spending and doctorate production.

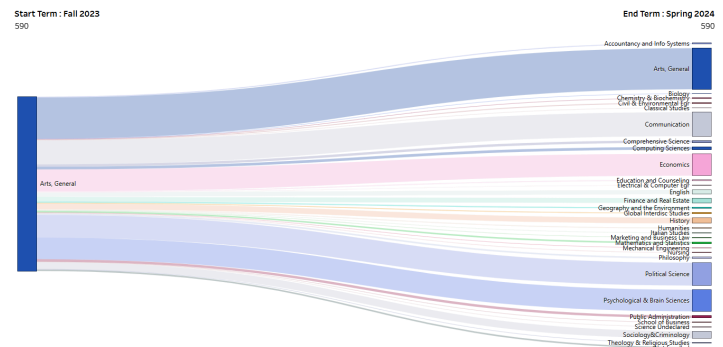
How to Make Data Requests

- **Data Insights Access/Project Request Form:** Use this [request form](#) to request access to the Data Insights Platform or to submit project requests through ODSDI's website.
- **Nova Data Request Form:** You can also submit formal requests to ODSDI using the [Nova Data Request form](#). Select "ODSDI" under subject area of report dropdown menu.
- **Contact Us Directly:** Email us directly at odsdi@villanova.edu.

Data Request Protocol: When submitting a data request, please clearly state the purpose, detailed information about the data you need, anticipated timeline, and, the name of the external agency with whom you intend to share this data, if applicable.

Dashboard Spotlight

The [Undergraduate Student Movement Dashboard](#) is a sankey chart that visualizes the flow of students transitioning between academic majors over time, with wider bands representing higher numbers of students switching or staying in fields.



Did You Know?

What's the difference between Census and Live Data?

"Census" is the collection of data at a specific point in time. At VU, Census is also referred to as "Freeze" data because in a sense it is frozen in time. **"Live"** data refers to end-of-term values for the prior terms and as of last update or last evening for current/future terms, based on the reporting tool being used.

Contact us:

We value your feedback and collaboration.

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